



Social Media Platform Taps China's Market Despite Western Ban to Accelerate Growth

BrightMinds Social Makes Strategic Moves in China

LOS ANGELES, CALIFORNIA, UNITED STATES, March 13, 2017 /EINPresswire.com/ -- Los Angeles, CA. -- U.S. based social media companies have long been denied access to the Chinese market because President Jinping vowed to maintain China's firewall in an attempt to protect the country from Western influence. Virtually all social media platforms are blocked including Facebook, Twitter, Snapchat and Instagram. Yet, what company would do right by its shareholders if they ignored the largest tech consumer market on the planet? According to our sources, [BrightMinds Social](#) may be making headway to market in China -- who's IT and communications market will be worth nearly \$500 billion this year and growing rapidly, according to market-intelligence firm IDC -- 45% of total global growth. By 2018, Morgan Stanley estimates, more online transactions will occur in China than in the rest of the world combined.

"We've been sharpening our focus on the Chinese market since the very beginning of establishing our network. We studied and learned as much as possible about China and their Internet infrastructure. We've established strategic alliances at a very high level to support our initiatives and feel we're prepared for what lies ahead in the future," says BrightMinds Founder, Terrance Bell.

This would indeed be a major accomplishment for the startup allowing them to potentially catapult their user base to well over 600 million new users just in China alone.

Though BrightMinds has managed to establish strong alliances with powerful people in China, despite the fact that China's Leader, Xi Jinping, 61, has made no secret of his ambitions to revitalize China and protect it from Western influence. Facebook, deemed socially corrosive to the powers to be in China, basically gave way to BrightMinds, which is a fresher social media platform aimed at fulfilling the ambitions of its users with less of the noise and none of the corrosiveness.

The Internet is a powerful median in China and the social media landscape is one of the most unique, fragmented and dynamic in the world. In the 10 years that Kantar Media CIC has been monitoring Chinese social media, the rate of change has only gotten faster.

About BrightMinds Social

BrightMinds Social is a gateway to connect with a global community of entrepreneurs, aspiring entrepreneurs and success-minded individuals. Learn More at <http://www.brightmindssocial.com>

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