

GDS Group Unveiling 18 new Summit Websites

GDS Group, the world's leading project intelligence organisation has recently announced the launch of its new series of Summit websites.

BRISTOL, AVON, UNITED KINGDOM, March 14, 2017 /EINPresswire.com/ -- The world's leading project intelligence organisation GDS Group has recently announced the launch of its new suite of GDS Summit websites.

GDS Group decided it was time for a refresh to maintain their lead in what is a highly competitive international marketplace, by introducing new products, new organisational structure and renewed focus overall.

"In order to keep up with today's rapid pace of change, every business is challenged to transform. GDS Group is no different. We're continually reexamining what we do and how we do it to ensure our products meet the needs of our customers – who are themselves changing, too. Staying ahead of the game is critical." – Ben Thompson, Head of Content, GDS Group



The newly redesigned sites offer a central destination for delegates, analysts and solution providers to make the connection between all the products they offer and the GDS brand.

With over 50 summits globally and 900 workshop sessions a year, GDS Group offers project



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intelligence to single industries as well as cross-vertical to bring new perspective to the market.

The new sites offer an opportunity for visitors to find bespoke programs across sectors on one centralised page, including a calendar view of all upcoming events. This will provide consistency and user-friendly navigation across sites. "As a company, we wanted to provide simple, easy-to-navigate websites that prioritise the needs of the user and deliver the right information at the right time. It's about making our portfolio of products easier to navigate and understand, and having a unified language, tone and style across the

entire GDS Group", Head of Content at GDS Group Ben Thompson

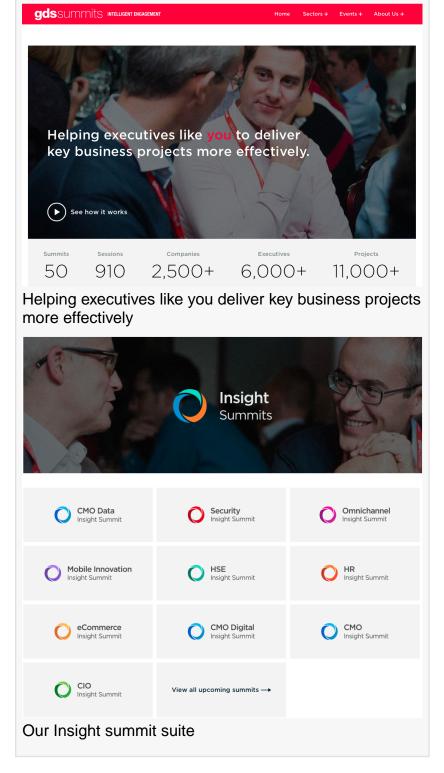
GDS Group has its own dedicated content team with over 20 years of experience in undertaking indepth research across industries. With this in view, the site now acts as a central hub for all GDS content including industry specific articles, e-books and videos, and interviews and insights from over 6,000 thought leaders.

Partnering with over 2,500 companies and delivering over 11,000 projects globally every year, GDS Group believes this rebrand and refocus initiative is exactly what is needed to accommodate a growing content and product base as well as to reflect the scale of what GDS Group has to offer. About the Company:

GDS Group - www.gdsgroup.com - is a global events, research and technology services company dedicated to helping clients meet the challenges posed by a fast-moving, disruptive business environment.

Our B2B summits and events bring purchaser and provider communities together to find solutions to real-world business challenges. Meanwhile our technology services provide connectivity solutions that enable organisations to take advantage of the digital revolution. The secret sauce? Our customised intelligence solutions, aligned with decades of experience in facilitating results-oriented business conversations. The individual GDS Group brands are: NG Oil & Gas, NG Utilities Providers, NG Telecoms, NG Retail, NG Oil & Gas Technology, NG Healthcare Providers, NG Healthcare Payers, NG Financial Services, CMO Data Insight, Security Insight, Omnichannel Insight, Mobile Innovation Insight, HSE Insight, HR Insight, eCommerce Insight, CMO Digital Insight, CMO Insight, CIO Insight. https://qdssummits.com/

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