

CBS in Charlotte Shows HorseOPeace's Elizabeth Sanders Making Natural Soap

HorseOPeace.com founder shows Morning Break viewers how to make soap at home

CHARLOTTE, NC, USA, March 14, 2017 /EINPresswire.com/ -- The Morning Break Show featured Elizabeth Sanders, founder of HorseOPeace.com, the natural goat milk soap company, demonstrating "How to Make Natural Soap at Home."

The Charlotte-based hit show, broadcast on CBS' WBTV affiliate, featured Elizabeth following The New York Times quoting her in an article about the growing trend toward homemade natural soaps as people try to avoid the toxins and chemicals in most store bought brands.

Elizabeth was helped by Morning Break co-host Kristen Miranda in demonstrating how to make soap with ingredients found in typical kitchens or available at local stores.



Elizabeth Sanders of HorseOPeace.com on CBS Morning Break Show making soap with help of co-Host Kristen Miranda, left. Cameraman records action as co-Hosts Chris Larson and Coach LaMonte, right, look on.

Emphasizing the natural-based quality of her soaps, she said, "All HorseOPeace soaps have a natural beige color since we don't use any dyes or chemical fragrances."



HorseOPeace soaps are made with 100% raw goat milk and have a natural beige color since we don't use any dyes or chemical fragrances."

Elizabeth Sanders of HorseOPeace.com

The popular co-Host of Morning Break mentioned that show staff received samples of HorseOPeace soaps, Shea butter cream and lip balm prior to Elizabeth's appearance, and said, "We've all been trying it and loving it."

Asked what is in HorseOPeace goat milk soaps that makes such a big difference, Elizabeth responded, "Vitamin A in the goat milk will regenerate skin cells. A lot of goat milk soap makers will use milk diluted with water, but we only use raw goat milk without any water to make sure your skin gets all the benefits of hydration."

During the TV interview, posted at HorseOPeace.com and the CBS WBTV affiliate serving North and

South Carolina, told Morning Break viewers, "The number one seller at HorseOPeace is Oatmeal 'n Honey Soap as both ingredients soothe skin and oatmeal also helps reduce skin inflammation."

The HorseOPeace founder has taught soap-making since founding HorseOPeace 9 years ago, noting, "Our scented and unscented soaps are good for all skin types but are especially helpful for people with dry or sensitive skin. When I started making goat milk soap, I went from having dry skin to never having dry skin again."

Elizabeth noted that most soap brands remove the moisturizing glycerin from soaps for use in higher-priced moisturizers, but that HorseOPeace.com soaps contain the natural glycerin to nurture, pamper and moisturize skin, giving it a healthy softness and glow.

Recently, HorseOPeace.com added a line of pet shampoo soaps under the <u>Healthy Pets</u> brand.

Based in Winston-Salem, North Carolina, HorseOPeace.com customers around the USA and world enjoy its scented and unscented soaps. Shea butter cream and lip balms. Scented soaps include Lavender, Oatmeal 'n Lavender, Sweet Orange Basil, Wintergreen Eucalyptus, Tea Tree Jojoba, Patchouli, Patchouli 2x, Oatmeal 'n Lemongrass, Pine Tar, Poison Ivy Relief, Peppermint & Rosemary. Unscented are Coffee Scrub, Calendula, Shea Butter, Plain Ole Soap, Sweet Almond Honey, and Oatmeal 'n Honey. It also markets natural pet goat milk shampoo soaps under its Healthy Pets brand.



HorseOPeace.com scented and unscented soaps are good for all skin types and are made with 100% natural goat milk.



Elizabeth and Nick Sanders and their four sons make HorseOPeace.com goat milk soap company a family affair.

Products are available at www.HorseOPeace.com, Facebook.com/HorseOPeace and Amazon. HorseOPeace also communicates actively at Twitter.com/HorseOPeace, Instagram.com/HorseOPeaceRanch and HorseOPeace.com/blog. Media contact BD@DobsonPR.com.

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