

Peacock & Fig celebrates the much-anticipated launch of the Spirited Animals cross stitch pattern collection

Bringing whimsy and humour to stitchers globally, Peacock & Fig introduces this animal-centric collection to fans.

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/EINPresswire.com/ -- On March 21 2017, [Peacock & Fig](#) will be releasing the [Spirited Animals](#) cross stitch pattern collection, featuring its trademark elegant designs paired with sassy quotes. From elephants to flamingos to bees, the Spirited Animals collection promises to have something for every stitcher.

Inspired by vintage illustrations, the Spirited Animal collection seamlessly blends modern memes and cheeky

quotes with elegant flowing graphics and metallic accents. From the inspirational quotes "Believe in your inner unicorn" and "All hail the Queen" to the tongue-in-cheek "Count me baby, all night long," stitchers will find inspiration for every mood. The collection also has free video tutorials for easily handling the specialty metallic Kreinik floss that is featured in these designs. Peacock & Fig has dozens of tutorials on the site and accompanying YouTube channel, so even beginner stitchers can tackle any of these patterns with confidence.

Following the wildly successful Vintage Sass collection, designer Dana Batho is thrilled that sneak peeks of the upcoming Spirited Animals collection have been received so well. "It's amazing to think that cross stitch has been traditionally associated with grandmas stitching samplers or baby announcements, but now there is a whole generation of new stitchers who love nothing more than to curl up with a funny trendy pattern that really expresses their personality." Peacock & Fig's designs have been featured in Cross Stitch Crazy, and the easy-to-follow tutorials were also recently featured on [BuzzFeed](#). "The response to the Vintage Sass collection has been so overwhelming, from being approached by BuzzFeed and several magazines, to doing design projects with the embroidery giant DMC ... the past few months have been incredible, and have really shown me there are so many people who want to unwind from their day with a beautiful cheeky project," Dana says.

The stories of how people benefit from their hobby truly inspire Dana to create designs stitchers will love. Some stitchers have shared stories about finding cross stitch via a therapist as a recommended way to cope with anxiety or depression, and others have recently rediscovered the craft that their grandmother taught them as a child. Many others found cross stitch through funny memes on Instagram, and quickly learned how relaxing and easy it is. Dana understands the therapeutic benefits of stitching very well herself. She is a wounded veteran from the Canadian Armed Forces, and



One of Peacock & Fig's newest cheeky Spirited Animals patterns, "Count Me Baby."

stitching helps her cope with daily chronic pain from her injury. "If through my designs and tutorials I can help people to learn a healthy way to cope with physical and mental challenges, or even just the daily stress of juggling the kids and work and family responsibilities, that makes me really happy," Dana says.

About Peacock & Fig

Peacock & Fig began as an art, design, and DIY blog called Handy Little Gadget in Nov 2014 and grew into offering a range of simple yet sophisticated cross stitch patterns. Elegant without being pretentious, the patterns aim to encourage more creativity in daily life and a return to traditional crafts in a modern fun way. Peacock & Fig PDF patterns and tutorials can be seen on the main site at <https://peacockandfig.com>. Her patterns are also available in printed format via Creative Poppy at <https://www.creativepoppypatterns.com>. Peacock & Fig can also be reached on Facebook at <https://www.facebook.com/peacockandfig>, YouTube at <https://www.youtube.com/channel/UCgmJnzKypmELKswQt2R2U5A>, Instagram at <https://www.instagram.com/peacockandfig/>, and Pinterest at <https://www.pinterest.com/peacockandfig/>.

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