

# Bellame Debut, The Birth of a Beauty Tribe

*The Launch of a Beautiful Community*

SAN FRANCISCO, CA, USA, March 14, 2017 /EINPresswire.com/ -- [BELLAME](#) DEBUT, THE BIRTH OF A [BEAUTY](#) TRIBE.

San Francisco, California

March 15, 2017



BELLAME

"I believe the most powerful beauty accessory you can possess is a spirit and love that comes from within, and we call this spirit BELLAME." said Melissa Thompson, co-Founder of this unique up-and-coming beauty community.

Melissa, with her partner and co-Founder Scott Thompson, are bringing together their 45 years of combined expertise in the beauty and digital marketing business to form a one of a kind community in the beauty space.

Scott shared that BELLAME was born from Melissa's personal mission to boost empowerment and beauty in our world and his love of all things digital alongside their desire to make an impact. "Right now, our community dedicates itself to the everyday beauty of a woman," Scott said. "Sometimes that is about the latest beauty tips and other times it is about enjoying life, all things that Melissa is enthusiastic about."

BELLAME is not your typical beauty company. This rapidly growing community is not only engaged, but they are navigating the ship as well. Melissa explains, "We are not interested in being your average beauty company; we are not looking to market at people. Instead, we want to deliver what they want, and what they need, and do it all with a bit of inspiration. Who can't use a boost of that"?

BELLAME's purpose lies rooted in the empowerment of their community. Thus, leading to their newest involvement with [Girls Inc.](#) who's own mission is to inspire girls to be Strong, Smart, and Bold. An organization that aligns with BELLAME beautifully,

When asked what motivates her most about their growing BELLAME tribe, Melissa shared, "When you equip a woman with confidence, love, and belief in themselves, there is nothing she can't do! BELLAME is about duplicating that kind of positive energy each and every day!"

Join the community:

[www.bellame.com](http://www.bellame.com)

For more information

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