

Global Baby Food market is growing at a CAGR of 8.9% to reach \$97.7 billion by 2022

OrbisResearch.com has published new research report on "Baby Food-Global Market Outlook (2016-2022)" to its database.

TEXAS, DALLAS, USA, March 15, 2017 /EINPresswire.com/
-- The Global <u>Baby Food market</u> is estimated at \$53.6 billion in 2015, and is growing at a CAGR of 8.9% to reach \$97.7 billion by 2022. Some of the factors such as altering socio-economic trends, mounting end user alertness as well as modern goods and binding, matured industrialization and mass production of canned goods, growing importance of advertising and the discovery of vitamins in vegetables and fruits are the major drivers boosting the market growth. However, declining birth rates and lack of practice to feed home cooked food to babies are some of the restraints hampering the market.



By product, milk formula segment accounted for the largest market share during the forecast period followed by prepared baby food. Moreover, prepared baby food segment witnessed to have a prominent adoption in the global market. Asia-Pacific dominated the global market in terms of revenue during the forecast period followed by Europe and North America. Emerging countries have a huge market for milk formula and occupies more than half of overall global market share.

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Some of the key players in this market include Abbott Nutrition, Sma Nutrition, Danone Dumex, Fasska, Plum Mums, Bristol-Myers Squibb, Earth's Best, H.J. Heinz Co, Nestle S.A, Perrigo Company Plc., Mead Johnson & Company, LLC, Hero Group., Bellamy Organics., Hain Celestial Group and Campbell Soups.

Product Covered: Milk Formula Dried Baby Food Ready to Feed Baby Food Prepared Baby Food

Health Benefits Covered:

Muscular growth

Nervous system

Bones and teeth development

Body energy

Immune system

Blood enhancement

Brain and eye development

Vascular system

Other benefits

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Ingredients Covered:

Milk products

Fruits

Vegetables

Cereals

Mixed

Barley

Oatmeal

Rice

Meat products

Distribution Channel:

Health and beauty retailers

Hypermarkets

Small grocery retailers

Super markets

Convenience stores

Food specialists

Other Distribution Channel

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

Rest of the World

Middle East

Brazil

Argentina

South Africa

Egypt

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