

Strikes for Tykes

Annual Laffey Bowl-a-Thon for Babes

GREENVALE, NEW YORK, UNITED STATES, March 15, 2017 /EINPresswire.com/ -- Today, [Laffey Real Estate](#) announced the 2017 date for the annual fundraiser to benefit Easter Seals New York and [The Viscardi Center](#), two organizations that work tirelessly to improve the lives of children and adults with disabilities. Planning is underway for the largest of the annual fundraisers. The date is set for Thursday, April 20th at Dave and Busters' Westbury location.

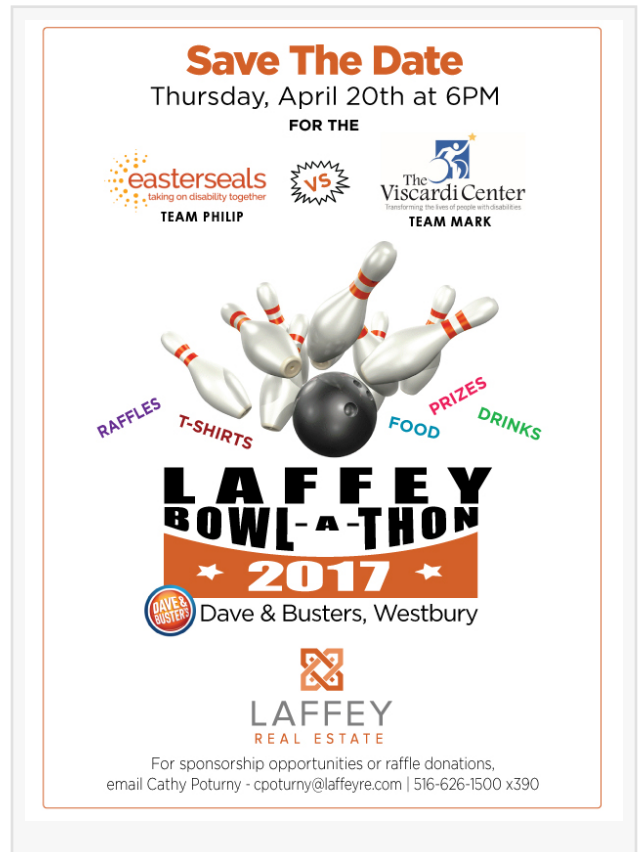
Specific details on personal and corporate sponsorships will be made available shortly. As always, the fundraiser is open to the families and businesses of the communities the firm has served for over the last four plus decades.

Started in 2004 by Principal, Philip Laffey, the firm has raised over \$150,000 directly benefitting Easter Seals New York. These seasonal events have been outstanding successes, each with its own record-breaking results. The fundraisers include Big Change for a Change, The Bowl-a-Thon, Jones Beach Walk, Coat & Canned Food Drive and the Easter Sealed with a Gift Holiday Toy Drive. In total, these efforts have raised cash proceeds in addition to over 5,000 toys, 4,000 winter outerwear items and a ton of canned or non-perishable food items combined. Every cent or item collected directly benefits the children and families of the school.




More recently, with the appointment of Mark T. Laffey to The Viscardi Center Board of Directors, Laffey Real Estate has endeavored to support the good work of the non-for-profit Albertson based organization.


The Firm is inviting local business owners and individuals the opportunity to participate in the fundraising event. There are corporate and lane sponsorships still available. In addition, donations of themed baskets, gift cards and other items are also appreciated. In prior years, prizes included Mets, Ducks, Yankees & Islanders Tickets, Dining Gift Certificates, electronics, baskets of cheer, food & gift baskets, spa certificates and much, much more! All of the proceeds collected from the donated raffles go directly to the two organizations which help to underwrite the cost of special equipment, tools, assistive technology, computers/software and supplies utilized by the children and adults they serve.

For information, any person or company interested in making donations, participating or sponsoring the annual Laffey Bowl-a-thon to benefit Easter Seals New York and The Viscardi Center can call Cathy Poturny/Director Marketing & Media Relations at 516-626-1500 ext 390 or via email at cpoturny@laffeyre.com.




Save The Date
Thursday, April 20th at 6PM
FOR THE


 **TEAM PHILIP**   **TEAM MARK**



RAFFLES T-SHIRTS FOOD PRIZES DRINKS

LAFFEY BOWL-A-THON
★ **2017** ★

 Dave & Busters, Westbury


LAFFEY
REAL ESTATE

For sponsorship opportunities or raffle donations,
email Cathy Poturny - cpoturny@laffeyre.com | 516-626-1500 x390

About Laffey Real Estate

Laffey Real Estate is one of the largest privately held independent family-owned residential real estate firms on Long Island with a network of over 400 agents in 13 offices throughout Nassau, Western Suffolk and Queens Counties. Their global partnership with Leading Real Estate Companies of the World and Luxury Portfolio, extends their reach to more than 50 countries worldwide. The firm is a full-service provider offering expertise in sales, rentals, relocation, mortgage, developments and title insurance to the marketplace. The cutting-edge technology supporting field agents, premium brand identity and industry-leading tools embody best in class standards. Consumers trust in the Laffey Real Estate name to provide tools and resources that help navigate the process of buying and selling residential real estate in any economic environment. Consistently ranked in the top 10% of the brokers locally and as a Top 500 Broker in the US based on the 2015 Real Trends reports, Laffey Real Estate has an exceptional pattern of success

About Easter Seals New York

Easterseals New York provides services to adults and children with disabilities and special needs throughout the State of New York, a subsidiary of Fedcap. Programs include five child development centers in Hudson Valley and the Bronx. Children aged three to five years old receive life-changing services that enable them to live, learn, work and play in their communities. To make a cash donation to the toy drive or for more information visit the website at <http://eastersealsny.org>

About The Viscardi Center

Founded by Dr. Henry Viscardi, Jr., who served as disability advisor to eight U.S. Presidents and became one of the world's leading advocates, The Viscardi Center provides K through High School education, school-to-work transition services, vocational training, career counseling and employment placement, assistive technology, adapted driver education and workforce diversification assistance to children, adolescents, and adults with disabilities and businesses. A global leader, it employs more than 300 professionals, including experts in education, human resources and technology. Learn more at viscardicenter.org

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