

‘Gambler’ Sees Profits In Distressed Real Estate Market, Launches Furniture & Home Goods Liquidation Outlet

MIAMI, FLORIDA, UNITED STATES, March 15, 2017 /EINPresswire.com/ -- Global Inventory Liquidators – a bulk buyer of [designer](#) home furnishings from troubled retailers - announced today the launch of its new South Florida Liquidation Outlet focused on reselling name brand merchandise to consumers and other wholesalers at discounts of at least 40 percent off the Manufacturer's Suggested Retail Price.



The opening of the new South Florida Liquidation Outlet coincides with the slowdown in the South Florida condo market due to rising prices, an oversupply of units for sale, a strengthening U.S. dollar, and an anti-immigrant environment.

While the region's preconstruction market struggles to sell new condos, serial entrepreneur Jose Suarez is capitalizing on the downturn by offering designer furniture and brand name home improvement products at huge discounts to consumers, investors, realtors and developers looking to furnish their properties.

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Starting this type of business is always a gamble, but I've always seen myself as a gambler. You also have to study distressed markets closely, or you risk losing everything.”

Jose Suarez

As a result of the recent slowdown, many industries supporting the build out of condo and apartment towers - including tile, fixture and furniture stores - are struggling or facing liquidation. When high-end furniture retailer Tui Lifestyle ran into trouble in 2016, Suarez saw his opportunity to capitalize.

The former real estate investor and licensed agent purchased Tui Lifestyle's entire inventory at auction - 22 trailers of design-forward merchandise - then leased a 25,000 square foot warehouse and office space in the Broward County city of Hollywood and opened for business.

“We're offering 40 to 60 percent discounts off the original prices,” said Suarez, founder and owner of Global Inventory Liquidators. “I remember when the last [real estate] cycle tanked in 2006 and watched as many support businesses went south along with the rest of the market. I saw the market slowing again. So I made an educated guess and went all in on Tui Lifestyle furniture, whom I knew had a stellar reputation with developers during the last boom. It's home design on a dime.”

Suarez has delved in distressed markets before: his previous entrepreneurial incarnations included flipping distressed condos, foreclosures and land.

Most recently, Suarez sold electronic cigarettes for a number of years before exiting just as Big

Tobacco entered the market and new FDA regulations were implemented.

“Starting this type of business is always a gamble, but I’ve always seen myself as a gambler. Success depends a lot on good timing. You also have to study distressed markets closely, or you risk losing everything.”

In addition to offering clearance pricing, Global Inventory Liquidators has launched a new “Discount Notices” email service that alerts subscribers via email to the arrival of new inventory and exclusive deals on home furnishings.

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To schedule an interview with Jose Suarez, contact John Fakler at Media Logistics LLC by phone at 305.970.9709 or email at Medialogisticsllc@gmail.com.

About Global Inventory Liquidators:

Launched in 2016, Global Inventory Liquidators is centrally located off of Interstate 95 between Downtown Miami and Downtown Fort Lauderdale. It purchases name brand home design and improvement products - ranging from home and office furniture, lighting, accessories, flooring, kitchen and bathroom fixtures - in bulk from troubled furniture retailers with the goal of reselling to consumers and other wholesalers at deep discounts of at least 40 percent below the Manufacturer Suggested Retail Prices.

Jose Suarez

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