Prescribed Health Apps Market Explores New Growth Opportunities By 2027

Global Prescribed Health Applications Market Research Report By Operating System By Devices - Forecast to 2027

PUNE, MAHARASHTRA , INDIA , March 16, 2017 /EINPresswire.com/ -- Marketing Scenario:

> Key Players: iHealth Lab, Inc.BioTelemetry Inc.,AirStrip Technologies, Apple, Inc. Sanofi, LifeWatch AG."
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> *Market Research Future*

The Health application is one of the most growing industries in the app market. The need for Health applications is increasing as it allows patients to manage their physical and medical condition from the place they are. The patients need not go the hospitals to manage it. As the mobile is a portable device and new applications and technologies are been introduced in medical field raise the market for Health applications. Due to which the growth is faster than another categories of apps. The increasing use of mobile devices in medical field also helps in growth of the market.

According to studies in past five years the total growth of overall mobile apps was 38.1% whereas medical apps growth was 49.1%. The Health application market is expected to grow annually at the rate of about 47.6% CAGR.

Key Players of Prescribed Health Apps Market:
• iHealth Lab Inc.
• BioTelemetry Inc.
• AirStrip Technologies
• Apple Inc.
• Sanofi
• LifeWatch AG

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Prescribed Health Applications:
The prescribed Health applications assist in managing specific issue such as recovering from surgery and managing cancer related pain. These Health applications allow monitoring patient's daily routine by the professionals for critical health issues. All the medical records of a patient can be stored in a single device. Health applications gives ordinary people access to reliable

healthcare information and have provide consumers with empowerment in healthcare.

On a Patient View survey it has been found that 70% of patient groups believe that Health applications to be useful in supporting patients in maintaining their own health.

Market Segment:
Segmentation by type Operating System:
• iPhones
• Androids
• Windows
• Others
Segmentation by Devices:
• Diabetes Management Device
• Multi-Parameter Tracker
• Cardiac Monitoring Device
• Others

Prescribed Health Applications:
Health applications are new mobile applications that assist patients to manage their medical condition on real time basis by feed the information back to the professionals. The application acts as a central data collection point connected to a third-party electronic device that can directly monitor individual's physical and medical health

The human functions like blood pressure, blood sugar, heart rate, calories burned, cholesterol, and other fitness and health data are displayed on a dashboard of the app. The Health application allows the user to create a medical ID that contains all the emergency and important medical information.

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MRFR team have supreme objective to provide the optimum quality market research and intelligence services to our clients. Our market research studies by products, services, technologies, applications, end users, and market players for global, regional, and country level market segments, enable our clients to see more, know more, and do more, which help to answer all their most important questions.

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