

Campus Credit launches to support college & university communities

Campus Credit, a technology suite featuring a Student ID card processing API that allows any business to accept student ID payments exactly like credit cards.

NEW YORK, NY, USA, March 16, 2017 /EINPresswire.com/ -- [Campus Credit](#) is a financial and education technology company serving the college & university

marketplace with a technology suite featuring a proprietary Student ID card processing API that allows any business to accept college student ID card payments online or in-store just as they process major credit cards. Campus Credit builds meaningful and valuable connections between college, local and business communities using Quadmates, a digital marketplace platform that facilitates direct purchases, deals, affiliate marketing, and more for students & university faculty members.

“

Campus Credit helps businesses instantly convert their marketing dollars into sales dollars.”

Anthony Carfago

Campus Academy, an EdTech program for business students that provides the opportunity to graduate with the invaluable experience of having started or operated a business through a three or four-year immersive program is currently being tested at one university in preparation for its deployment at scale this Fall.

Campus Credit helps businesses instantly convert their marketing dollars into sales dollars using a technology suite that alleviates the significant barriers to entry faced by businesses in trying to penetrate the college student market. The company is part of a growing trend to find affordable ways to market to college students. There are few reliable and affordable channels through which businesses can successfully market to the college community, and Campus Credit's technology suite has been developed to change that. Campus Credit has already secured partnerships with a wide range of businesses and universities as they work towards an official launch for the 2017 Fall semester.

[Kenneth Cucchia](#), CEO & Co-founder of Campus Credit explains: "My vision is to improve the lives of college students, making daily activities simpler, more enjoyable and more productive, and help them be better prepared for their transition into the workforce."

The new company will be a part of NYU & StartED's [EdTech Incubator](#) this Summer at New York University, and will be presenting at Collision Conference in New Orleans in early May.

Currently based in New Jersey, Campus Credit currently employs 14 people and has plans to double in size over the next twelve months. The company plans to launch its technology suite at several



Campus Credit

The Community-to-Campus Connection

campuses throughout the Northeast & Mid-Atlantic regions, with implementation already completed or in progress at Seton Hall, Montclair State, Stevens Institute of Technology in New Jersey, both Pace University campuses in New York, the University of New Haven in Connecticut and the University of Maine, in a move to become a significant player in the college and University market.

Prior to launching Campus Credit, the company's founder Kenneth Cucchia served as the CEO & Founder of his first startup Deals4Meals, an online ordering & restaurant delivery service from 2011 to 2016.

About Campus Credit

Campus Credit is a FinTech/EdTech company founded in Delaware that features a proprietary college Student ID card processing API supported by a universal login that allows students to earn Campus rewards on partner sites. Campus Credit builds meaningful and valuable connections between college, local and business communities using Quadmates, a technology marketplace platform that facilitates direct purchases, deals, affiliate marketing, and more. Campus Academy, an EdTech program for business students, providing the opportunity start or work in a significant role with a business through our 3 or 4 year immersive program. The Delaware C-Corp was founded by the CEO, Kenneth Cucchia and Eric Hayes, CTO on November 3, 2016 to provide businesses access to the college & university market and instantly convert their marketing dollars into sales using their proprietary technology suite. The company is advised by a Michael Coscetta, Head of Global Sales at Square Inc., Chris Gorges, Managing Director of Infinia Ventures and Robert Mackie, the former Head of Equity Trading at Allen & Company.

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