

Automotive Engine Management System Global Market Segmentation, Major Players Analysis and Forecast to 2020

*Automotive Engine Management System Market
2016 Global Trends, Market Share, Industry Size,
Growth, Opportunities, and Forecast to 2020*

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EINPresswire.com/ -- The [automotive engine management systems](#) market is expected to grow at a CAGR of 8.57% and touch USD X.XX billion by the year 2020. Engine management systems are primarily responsible for controlling the performance and emissions of the automobile. The use of engine management systems has become vital as they assist the vehicle manufacturers in meeting current and future emission requirements.

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Automobiles have become highly complex in recent years. The function and role of the advanced electronic systems that control every aspect of the car have increased substantially. Post the Volkswagen emission scandal, regulatory agencies around the world have become very strict and this will be a major driver for the engine management systems market. Also, customers in the markets of India and China are becoming more aware of enhancing the performance of their vehicles and this will boost the market as well.

Asia-Pacific is the largest automobile market in the world but it is not expected to have the highest market share in the segment on account of the relatively lower electronic automation of vehicles sold in the region. The average segment of vehicles sold in the region is lower than that of the markets of North American and Europe. North America is the largest automotive engine



management systems market in the world. There exists a trend of automotive customization in the region that has propelled the engine management systems market significantly. However, due to the fast growing automotive sales, especially in the markets of China and India, the Asia-Pacific market for engine management systems are anticipated to experience the fastest growth by 2020.

Engine management systems for passenger cars are expected to see the maximum rate of growth in the forecast period. This could be as a result of the growing popularity for mid-level sedans and hatchbacks in the region. South America, on account of stagnant sales in the forecast period, primarily in Brazil, is forecasted to be the slowest growing market over the coming 5 years. The African market is likely to emerge as a strong player post -2020, as the automobile market is expected to reach critical mass in the region by then.

The market has been segmented by vehicle type (passenger vehicles, commercial vehicles), engine type (gasoline, diesel, others) and geography (North America, South America, Europe, Middle East & Africa and Asia-Pacific).

Some of the key players in the market are:

Bosch

Continental

Delphi

Denso

Hella

What the Report Offers

Market analysis automotive engine management systems market, specific assessment, and competition analysis on the global and regional scale.

Market definition along with the identification of key drivers and restraints.

Identification of factors instrumental in changing the market scenario and rising prospective opportunities and identification of key companies that can influence this market on a global and regional scale.

Extensively researched competitive landscape section with profiles of major companies along with their market share.

Identification and analysis of the macro and micro factors that affect the automotive engine management systems market on both global and regional scale.

A comprehensive list of key market players along with the analysis of their current strategic interests and key financial information.

A wide-ranging knowledge and insights about the major players in this industry and the key strategies adopted by them to sustain and grow in the studied market.

Insights on the major countries in which this industry is blooming and to identify the regions that are still untapped.

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Key points in table of content

1. INTRODUCTION

1.1 Research Methodology

1.2 Key Findings of the Study

2. EXECUTIVE SUMMARY

3. MARKET OVERVIEW AND TRENDS

3.1 Introduction

3.2 Market Trends

3.3 Porter's Five Force Framework

3.3.1 Bargaining Power of Suppliers

3.3.2 Bargaining Power of Consumers

3.3.3 Threat of New Entrants

3.3.4 Threat of Substitute Products and Services

3.3.5 Competitive rivalry within the Industry

4. MARKET DYNAMICS

4.1 Drivers

4.2 Restraints

4.3 Opportunities

5. AUTOMOTIVE ENGINE MANAGEMENT SYSTEMS MARKET, SEGMENTED BY VEHICLE TYPE

5.1 Passenger Vehicles

5.2 Light Commercial Vehicles

5.3 Heavy Commercial Vehicles

6. AUTOMOTIVE ENGINE MANAGEMENT SYSTEMS MARKET, BY ENGINE TYPE

6.1 Gasoline

6.2 Diesel

6.3 Others

7. AUTOMOTIVE ENGINE MANAGEMENT SYSTEMS MARKET, BY GEOGRAPHY

7.1 North America

7.1.1 United States

7.1.2 Canada

7.1.3 Mexico

7.1.4 Others

7.2 South America

7.2.1 Brazil

7.2.2 Argentina

7.2.3 Others

7.3 Asia-Pacific

7.3.1 China

7.3.2 Japan

7.3.3 India

7.3.4 Others

7.4 Europe

7.4.1 United Kingdom

7.4.2 Germany

7.4.3 France

7.4.4 Others

7.5 Africa and the Middle East

7.5.1 UAE

7.5.2 South Africa

7.5.3 Saudi Arabia

7.5.4 Iran

7.5.5 Others

8. COMPETITIVE LANDSCAPE

8.1 Introduction

8.2 Market Share Analysis

8.3 Developments of Key Players

9. KEY VENDOR ANALYSIS (Overview, Products & Services, Strategies)

9.1 Bosch

9.2 Continental

9.3 Delphi

9.4 Denso

9.5 Haltech

9.6 Hella

9.7 Hitachi

9.8 KMS

9.9 MBE Systems

9.10 Mobiletron

9.11 Sensata Technologies

10. FUTURE OUTLOOK OF THE MARKET

11. DISCLAIMER

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