

Global Cold Plasma Market Likely to Register 14.7% CAGR Over the Next Five Years (2017-2022), Says Stratview Research

Extensive Market Research Report from Stratview Research Includes Trends, Forecasts, Competitive Analysis and Strategic Growth Opportunities.

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/EINPresswire.com/ -- Stratview

Research announces the addition of a

new market research report on [Global Cold Plasma Market](#) by Regime Type

(Low-Pressure and Atmospheric Pressure), by Application Type (Coating, Decontamination, Wound Healing, Adhesion, Finishing, Sterilization, and Others), by End-Use Industry (Electrical & Electronic, Food, Medical, Textile,

Polymer, and Others), and by Region (North America, Europe, Asia-Pacific, and Rest of the World), Trend, Forecast, Competitive Analysis, and Growth Opportunity: 2017 – 2022

This market report from Stratview Research studies the cold plasma market over the period 2011 to 2022. The research report provides detailed insights on the market dynamics to enable informed business decision making and growth strategy formulation based on the opportunities present in the market.

The Global Cold Plasma Market: Highlights

As per Stratview Research, the global cold plasma market is expected to offer an impressive double digit CAGR of 14.7% during the forecast period of 2017 to 2022, which offers an opportunity to the industry players to align themselves with the market growth.

There are several factors bolstering the growth of cold plasma market. The author of the report cited continuous innovations in cold plasma technology, rising demand for eco-friendly products, increasing use of cold plasma in food packaging industry, introduction of stringent safety



The Publisher, a Global Market Intelligence Firm

standards in various industries including food safety, and growing needs for frozen food as the major factors driving the growth in the market.

Based on application type, finishing is expected to remain the largest application of cold plasma during the forecast period, propelled by increasing adoption in the textile industry. Surface treatment and coating also occupied healthy shares in the global cold plasma market in 2016, driven by North America and Asia-Pacific regions. Wound healing currently holds a negligible share in the global cold plasma market but is expected to witness the fastest growth during the forecast period.

In terms of region, Europe is projected to remain the largest cold plasma market during the forecast period, driven by the presence of several cold plasma suppliers and high research & development activities in the major European markets, such as Germany, France, and the UK. Asia-Pacific, which is currently the third largest market after Europe and North America, is projected to witness the fastest growth in the same period.

As per the study, global cold plasma market is highly fragmented with the presence of few global players and several small regional players. ADTEC Plasma Technology Co. Ltd., Bovie Medical Corporation, CPI, Enercon Industries Corporation, Europlasma NV, Henniker Plasma, Neoplas Tools GmbH, Nordson Corporation, P2i Limited, Plasmatrete GmbH, and Tantec A/S are some of the major players in the global cold plasma market.

Development of new applications, innovations in new technology, and collaboration with customers are some of the key strategies adopted by major companies to gain a competitive edge over others.

Report Features

This industry research report from Stratview Research provides market intelligence in the most comprehensive manner. The report structure has been kept such that it offers maximum business value. It provides critical insights on the market dynamics and will enable strategic decision making for the existing market players as well as those willing to enter the market. The following are the key features of the research report:

- Market structure: Overview, industry life cycle analysis, supply chain analysis.
- Market environment analysis: Growth drivers and constraints, Porter's five forces analysis, SWOT analysis.
- Market trend and forecast analysis.
- Market segment trend and forecast.
- Competitive landscape and dynamics: Market share, product portfolio, product launches, etc.
- Attractive market segments and associated growth opportunities.
- Emerging trends.
- Strategic growth opportunities for the existing and new players.
- Key success factors.

Stratview Research has a number of high value market reports in the global advanced materials industry. Please refer to the following link to browse through our reports:

[Other Reports from Stratview Research in the Advanced Materials Industry](#)

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We have a strong team of industry veterans and analysts having an extensive experience in executing custom research projects for mid-sized to Fortune 500 companies in the areas of Market Assessment, Opportunity Screening, Competitive Intelligence, Due Diligence, Target Screening, Market Entry Strategy and Voice of Customer studies.

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