

# Cambridge University Team Advances To Final Round Of McKinsey Venture Academy Competition

*Selection as finalist in the intensive and highly selective venture competition provides strong support for the MEND products and strategy*

NEW YORK, NY, USA, March 20, 2017 /EINPresswire.com/ -- [Nutrition](#) for Healing (NFH) today announces that a team of Engineering and Business students from Cambridge University in the United Kingdom have advanced to the final round of a McKinsey Venture Academy start-up competition. The team's strategy focuses on partnering with NFH to develop the UK market for its line of [MEND](#) nutrition products and contribute to research to support the ongoing development and expansion of the functional product line.

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*Senior Business Advisor,  
Whitney Stevens*

perform optimally. The MEND family of products have a fast growing following by the most demanding customers in medicine and professional sports.

“We identified MEND because of their sound science, exceptional clientele and powerful brand”, says Cambridge team leader Edmund Broadhead, “there is a growing body of scientific evidence supporting functional nutrition and we believe MEND is best in class – we're excited to bring MEND to the U.K. and support ongoing scientific research to benefit [health](#) outcomes in our market and around the world.”



“We're very proud to work with this very high caliber group of students at a world class institution, Cambridge University”, says senior business advisor and MEND co-founder Whitney Stevens, “advancing to the final round in one of the more acclaimed venture competitions in the world is no small feat – it's a validation of the strength of the Cambridge team and the MEND strategy.”

Nutrition for Healing® LLC is a company founded by medical and nutrition experts who share the philosophy that with better nutrition comes better healing. The company's award winning line of evidence based functional nutrition products harness the natural power of nutrition to help the body to heal and

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Combat Age-Related Muscle Loss With Clinically Proven Nutrients



Editor's Choice -- Support Tissue Repair From Injury / Surgery / Sports Trauma

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