

Virtual Driver Interactive Showcases One Simple Decision Simulation Program at Lifesavers Conference in Charlotte

Consequence-based distracted and impaired driving deterrent program targets teens, young adults and corporations with newest release focusing on drugged driving

EL DORADO HILLS, CALIFORNIA, UNITED STATES, March 20, 2017 /EINPresswire.com/ -- Lifesavers Conference, Booth #313, Charlotte, NC.—March 26-27, 2017—[Virtual Driver Interactive](#), Inc. (VDI), the leading provider of simulation-based driver training solutions for commercial and education applications, today announced the new release of [One Simple Decision](#)® will be on display at booth #313 during the 35th Annual Lifesavers National Conference on Highway Safety Priorities at the Charlotte Convention Center on March 26th and 27th.



VT Touch - All-in-One, Portable, Touch Screen Desktop Model

The Lifesavers Conference, the largest national gathering of highway safety professionals in the United States, will celebrate 35 years of delivering solutions to today’s critical safety problems. VDI will be showcasing their newest release of One Simple Decision, an innovative simulation-based distracted and impaired driving program where actual law enforcement, judicial and medical personnel interact with the driver to modify driving behavior by illustrating the consequences of choices made behind the wheel. The most recent release of One Simple Decision focuses on the use of over-the-counter medications, prescription drugs, and illegal drugs and their effects on driving.

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VDI’s One Simple Decision program is as close to real life as you can get without putting you in harm’s way.”

*Todd Emanuel, Mayo Clinic
Emergency Services*

Driving simulators equipped with the One Simple Decision program emphasize the consequences associated with drugged driving and how they affect driver safety by impairing vehicle control and judgment. Through the combination of driving simulation, interactive quizzes, intense interactions and first-person consequences videos with real officers, judges and doctors, drivers are immersed in a gut-wrenching personal experience that results from “One Simple Decision” they chose to make when driving. The program not only scores driving infractions but also focuses on the actual legal, physical and psychological costs associated with impaired driving. Results from the system’s integrated

survey platform prove that One Simple Decision is effective in changing the behavior of teens with eighty-six (86%) of teen/young adult participants saying that after experiencing One Simple Decision, they would rarely or never drive distracted.

Many of the conference attendees including hospitals, insurance agencies, law enforcement, non-profits, and schools are already using One Simple Decision: US Air Force, Illinois State Police, Mayo Clinic, US Army, AAA, Children's Hospital of Pittsburg, UPS, New Jersey Manufacturer's, Ohio Department of Transportation, and more.

"VDI's One Simple Decision program is as close to real life as you can get without putting you in harm's way," said Todd Emanuel, Mayo Clinic Emergency Services.

"When you combine teens' inexperienced driving with the use of drugs and alcohol that affect cognitive and motor abilities, the results can be catastrophic," said Bob Davis, CEO & President of VDI. "We are committed to reducing distracted and impaired driving and excited to bring our latest One Simple Decision program to Lifesavers this year for other like-minded safety professionals to discover for themselves how it can make a difference in stopping this epidemic."

For a complete schedule of events, please visit www.lifesaversconference.org.

About Virtual Driver Interactive

Virtual Driver Interactive (VDI) is well known in the simulation industry for its vision of innovative simulation-based training. From training experienced corporate fleets to new teen drivers, VDI delivers effective training. VDI offers highly portable, affordable and effective solutions. Titles include Virtual HD® (Virtual Hazard Detection), designed specifically for corporate fleets; One Simple Decision®, a deterrent to distracted or impaired driving; Virtual DE™ (Virtual Driving Essentials), a driver training and assessment program teaching critical skills; and Boating Skills VT™ (Boating Skills Virtual Trainer), industry's leading simulation-based boating safety program. VDI is a privately-held company headquartered in El Dorado Hills, California. For more information about VDI's innovative interactive simulation driver training solutions, please visit www.driverinteractive.com

About Lifesavers 2017

Lifesavers is the premier national highway safety meeting in the United States dedicated to reducing the tragic toll of deaths and injuries on our nation's roadways. Each year, Lifesavers provides a forum that delivers relevant and timely common-sense solutions to today's critical highway safety problems. The conference addresses a wide range of safety topics, from child passenger safety and occupant protection to roadway and vehicle safety and technology. It offers the latest information on advances in highway safety, highlighting successful programs and drawing attention to emerging safety issues.

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