



M. WESTON NON-SURGICAL HAIR RESTORATION® EXPANDS NATIONWIDE

The World's Only Patented Scalp Micropigmentation

TAMPA, FLORIDA, USA, March 22, 2017 /EINPresswire.com/ -- Mark Weston has long been known in the scalp micropigmentation industry since early 2009. Weston is now offering licenses to pre-screened applicants only. The new Weston Centers are rapidly becoming the flagship of this industry.

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For 9 years of working to fulfill our mission of offering the gold standard and now the benchmark for scalp micropigmentation, all the pieces have fallen into place when other companies are folding.”

Mark Weston, Owner

The overwhelming success and demand for Mark Weston's [patented scalp micropigmentation](#) application method has prompted the parent company of Artistry Concepts® to open a new subsidiary under the banner of M. WESTON NON-SURGICAL HAIR RESTORATION® and is now expanding to brick and mortar locations. Presently, there are fully-operational locations in Florida, Colorado and Maryland. More locations will continue to be opened under stringent standards through licensing agreements, with two pending in Georgia and New York.

Artistry Concepts® was the first company in the United States to offer this non-surgical approach to hair loss for [male pattern baldness](#) as a full-time business in early 2009. Company owner, Mark Weston, was also the first in the world to aggressively research, engineer and develop a tattoo needle specifically for duplicating a hair follicular unit and the specific application method to the scalp. Filing a patent application in 2009, the USPTO approved and issued the final patent in July of 2015.

"For almost nine years of working to fulfill our mission of offering the gold standard and now the benchmark for scalp micropigmentation, all of the pieces have fallen into place just at the time that many other both large and small scalp micropigmentation companies are folding," says Weston. "The problem being companies that are investor-owned with no actual experience in this field. We have watched their errors over the years regarding premature expansion with inferior results so our timing couldn't have been better."

Late in 2015, Weston's company took its first steps toward expansion with the introduction of the M. Weston Educational Center for scalp pigmentation training. Weston was unable as a sole practitioner to reasonably accommodate the thousands of clients requesting his patented system's results. Weston decided to open his knowledge and experience to a staggering amount of potential enrollees requesting to learn The Weston System® (formerly the ACHM2®), which quickly outstripped the class capacity. Now this coveted patented system and training is available only to those persons whom are approved as [Weston Center](#) owners under the Weston Licensing Agreement.

Differentiating from other companies that attempted to expand with any inquiry, The Weston Center potential Licensees will be pre-screened much like the process for franchising. A thorough questionnaire and disclosure will be completed by the applicant(s). However, this does not

necessitate approval for an M. Weston Center, as chosen candidates for Licensure will be heavily scrutinized. Potential Licensees will also undergo background checks. Licensees will attend training and apprenticeships ranging from 3 to 6 months, depending on ability.

Geographical locations will be protected unlike other companies who sold a "license" to whomever asked, that resulted in locations within several miles of each other. The Weston Centers will also be "stand alone" locations, not offering any other type of cosmetic service, only specializing in and offering The Weston System®. Other companies that have attempted either franchising or licensing also failed as they possessed no intellectual property to license, unlike Weston's registered patent and numerous registered trademarks.

The corporate location and training center is based in Florida at 5350 Gulf of Mexico Drive, Longboat Key (Sarasota). This present location has also been expanded to include the additional staff of an IT person, an additional Weston artist, as well as a storage facility for equipment and supplies for the licensed centers.

Weston is available for interview upon request.

Website: <https://www.markwestonhair.com>

You Tube: <https://www.youtube.com/channel/UCOnRMoWSHiLI81-l3jj2elg>

Facebook: <https://www.facebook.com/M-Weston-Non-Surgical-Hair-Restoration-1345837098823122/>

Twitter: <https://twitter.com/markwestonhair>

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