

# Savory Snacks Market Regional Analysis, market Share, Forecast, Supply Demand and Sales to 2021

*Global: Savory Snacks Market Information by Types (Potato Chips, Processed Snacks, Popcorn, Nuts and Others) - Forecast To 2021*

PUNE, MAHARASHTRA, INDIA, March 21, 2017 /EINPresswire.com/ -- Market Synopsis of Savory Snacks Market



Major key Players include PepsiCo, Kraft Foods Group, ConAgra Foods, Inc, Diamond Foods, General Mills, Inc, Lorenz Bahlsen Snack-World Group”  
*Market Research Future*

The demographic and economic changes such as rising urbanization, increasing per capita income, and need for convenience have been shaping the [global savory snacks market](#). The developing countries seem to offer more opportunities for the market as compared to their developed counterparts. Earlier snacks were considered as stop-gap food between the meals for a change of taste and mood; however in the current scenario they are now being consumed among meals in several developed countries. The busy lifestyles are leading people to eat more of packaged food

including snacks, bakery and confectionary products. People consume snacks while driving, watching movies, partying, web-surfing, and during the office break hours.

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## Key players

- PepsiCo,
- Kraft Foods Group, Inc,
- ConAgra Foods, Inc, CALBEE, Inc,
- Diamond Foods, Inc,
- General Mills, Inc,
- Intersnack Group GmbH & Co.
- KG,
- Lorenz Bahlsen Snack-World Group,
- Kellogg Company,
- Orkla ASA and others.

## Segmentation

The global Savory Snacks markets are segmented into types which primarily include potato chips, processed snacks, popcorn, nuts and others.

## Key Findings

- Asia-Pacific is expected to dominate the global savory snacks market surpassing the revenues of

North America during the forecast period

- Japan and China together are expected to account for about 15% of the global savory snacks market, in terms of value, by 2020
- India, China and Mexico are expected to be the most lucrative market during the forecast period due to their high growth rate
- Sales through supermarkets and hypermarkets is expected to increase during the forecast period due to increasing urbanization

Taste the market data and market information presented through more than 50 market data tables and figures spread in 110 numbers of pages of the project report. Avail the in-depth table of content TOC & market synopsis on "[Global Savory Snacks Market- Forecast to 2021](#)"

#### Study Objectives of Savory Snacks Market

- To provide detailed analysis of the market structure along with forecast for the next 5 years of the various segments and sub-segments of the Global Savory Snacks Market
- To provide insights about factors affecting the market growth
- To Analyse the Global Savory Snacks Market based on various factors- price analysis, supply chain analysis, porter's five force analysis etc.
- To provide historical and forecast revenue of the market segments and sub-segments with respect to four main geographies and their countries- North America, Europe, Asia, and Rest of the World (ROW)
- To provide country-level analysis of the market with respect to the current market size and future prospective
- To provide country-level analysis of the market for segment by types and regions
- To provide strategic profiling of key players in the market, comprehensively analysing their core competencies, and drawing a competitive landscape for the market

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Contact:

Akash Anand,  
Market Research Future  
Office No. 528, Amanora Chambers  
Magarpatta Road, Hadapsar,  
Pune - 411028  
Maharashtra, India  
+1 646 845 9312  
Email: [akash.anand@marketresearchfuture.com](mailto:akash.anand@marketresearchfuture.com)

Akash Anand  
Market Research Future  
+1 646 845 9312  
email us here

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