



MENTIS Listed in Gartner Market Guide for Data Masking

One of four vendors listed that provide discovery, static and dynamic data masking and unstructured data masking, four out of five DDM deployment tiers

NEW YORK, NEW YORK, USA, March 21, 2017 /EINPresswire.com/ -- MENTIS Software (www.MENTISoftware.com), the pioneer in data masking and enterprise data security products, today announced its inclusion in Gartner's most recent Market Guide for Data Masking publication. [1]

The firm's February 2017 report recommends to "Mitigate data risk and enable your organization's digital business transformation by adopting data masking and complementary technologies such as format-preserving encryption and tokenization as a key strategy."

The threat and compliance landscape has continued to evolve, and 2016's breaches, combined with the continued growth of data within organizations, are fueling demand for both static and dynamic data masking solutions.

Gartner's Market Guide for Data Masking lists representative data masking vendors and focuses the report on the critical elements of the data masking lifecycle, which include static data masking, dynamic data masking (repository, proxy, API, and application deployment), data redaction for unstructured and semi-structured data, and data and relationship discovery.

"Out of 19 representative vendors in the report, MENTIS was one of four that support four out of five DDM deployment tiers. These capabilities, combined with our other integrated products such as database firewall and sensitive data retirement solutions, makes MENTIS a uniquely comprehensive solution for the entire sensitive data lifecycle," stated Rajesh Parthasarathy, CEO of MENTIS.

Last year, MENTIS announced the company's most significant version release to date, MENTIS 8, which extends its platform to enable security in critical data stores such as unstructured data, data in the cloud, and data in mainframe databases. It also adds a new format-preserving encryption option to its existing masking and tokenization methods and features a new, metro-style UI with fresh and easily digestible infographic elements.

MENTIS' sensitive data security solutions tackle sensitive data risk along the full information lifecycle. In addition to its groundbreaking discovery solution for sensitive data, the platform also includes static and dynamic data masking, continuous monitoring, and retirement solutions for meeting security and compliance mandates. MENTIS's masking includes the industry's ONLY conditional and location-aware dynamic data masking, along with new capabilities for tokenization and format-preserving encryption anonymization with customizable libraries.

The enterprise-ready platform uses shared sensitive data intelligence and a common database architecture across products; brings clear segregation of duties capabilities; and adds ease of implementation on a low-overhead/high-performance architecture. The solutions work across on-premise, hosted, and cloud environments; Production, Pre-Production, Non-Production, mainframe and relational databases; and file servers.

“From the moment it is created, data is at risk wherever it is stored or accessed,” said Parthasarathy. “Every organization has the dilemma of maintaining the accessibility and usefulness of data while protecting it from misuse. Our software helps companies manage and protect this vital information, without getting in the way of business.”

As companies develop a data security and compliance strategy, Parthasarathy recommends that they should stay focused on risk. Mitigating risk is central to enabling the organization’s digital business transformation. Specific recommendations include:

- Robust data masking and complementary technologies, such as format-preserving encryption and tokenization, as a key strategy.
- Effective and sustainable de-identification programs for sensitive data. The ability to assess the re-identification risks for the duration of the data masking implementation will make or break this effort. MENTIS recommends favoring vendors that offer the tools and expertise to determine re-identification risks.
- In applications where traditional DDM approaches have struggled, organizations should take advantage of innovative DDM solutions at the data virtualization or alternative application tiers.

“We are extremely proud to have MENTIS recognized in Gartner’s Market Guide for Data Masking,” said Suresh Sundaram, Executive Director of MENTIS. “We’ve been the visionary and early pioneer in this space, building solutions that can adapt to and anticipate the risks that organizations face. We’ve led the way for other companies entering the space. Gartner’s market and technology perspective from this report speaks directly to our approach – and we’re very pleased to have that independent affirmation. We’re proud that our discovery, static data masking, dynamic data masking, and other offerings continue to break new ground. In fact, our most recent release, MENTIS 8, anticipates many of the Gartner recommendations.”

MENTIS is the leading solutions provider for at-risk data, starting with iDiscover, which provides certainty about where data is and identifies the programs that put it there. Masking solutions include iMask and iScramble which, combined with iMonitor, wrap security around the data where it resides. And iRetire and iSubset can be used to further reduce exposure. This is a complete and integrated solution that pro-actively tackles risk to sensitive data at exposure points along the information lifecycle; the platform can be used in all IT environments, whether Non-Production, Pre-Production, or Production.

To read the guide for key findings and recommendations visit the Gartner website.

[1] Gartner "Market Guide for Data Masking" Marc-Antoine Meunier, Ayal Tirosh, February 6, 2017

Additional Industry Recognitions

Gartner "Cool Vendors in Compliance and Risk Management, 2008, 24 April 2008- A Cool Vendor
Gartner, Magic Quadrant for Data Masking Technology, Worldwide, 22 December 2015 –A
Challenger, 3 consecutive years, A Visionary 2012.

Gartner Disclaimer

Gartner does not endorse any vendor, product or service depicted in its research publications, and does not advise technology users to select only those vendors with the highest ratings or other designation. Gartner research publications consist of the opinions of Gartner's research organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.

ABOUT MENTIS

Founded in 2004, MENTIS was one of the first companies in what was then a fledgling data-security market. Guided by a visionary founder with a deep grounding in both business and technology, MENTIS immediately began to innovate and has never since stopped. Known for its responsiveness to the moving target that is risk and compliance, MENTIS continues to bring powerful products to the market, the result of the company's deep analysis of new trends in risk, along with a collaboration with its customers to assess and weigh their current challenges.

The company's latest release makes the MENTIS platform the only integrated end-to-end platform where discovery, masking, monitoring, and retirement of sensitive data are available for both Non-Production and Production environments, and also now support both structured and unstructured data, whether in the cloud or on premise. Its segregation of duties functionalities means MENTIS also allows stakeholders across the IT, business, and security and compliance groups to collaborate to achieve comprehensive and consistent data security.

MENTIS helps protect the data of some of the most iconic industries and institutions in the world. Its customer roster includes internet commerce pioneers and national airlines; higher education institutions ranging from the Ivy League to Land Grant schools; international industrial behemoths and retail giants; and global leaders in the highly regulated financial services and healthcare industries.

And it was MENTIS who was called in to secure the data of one of the Seven Wonders of the Modern World.

Visit us at www.MENTISoftware.com.

Harriet Schneider
MENTIS Software
800-267-0858
email us here

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2017 IPD Group, Inc. All Right Reserved.