

Business Accounting Software 2017 Global Market Expected to Grow at CAGR 6.03% and Forecast to 2021

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WiseGuyReports.Com Publish a New Market Research Report On – "Business Accounting Software 2017 Global Market Expected to Grow at CAGR 6.03% and Forecast to 2021".

The analysts forecast the <u>global business</u> <u>accounting software market</u> to grow at a CAGR of 6.03% during the period 2017-2021.

Business accounting software is a software that helps organizations to record, process, and track their internal financial transactions. The software takes care of the core financial functions such as accounts receivable, general ledger, accounts payable, payroll, and reporting.



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Covered in this report

The report covers the present scenario and the growth prospects of the global business

accounting software market for 2017-2021. To calculate the market size, the report considers the sale of business accounting software and solutions, software licenses, maintenance costs, and professional services during the forecast period.

The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA

The report, Global Business Accounting Software Market 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Acclivity Group
- FreshBooks
- Intacct
- Intuit
- Microsoft
- Oracle
- Red Wing Software
- Sage Group
- SAP
- Xero
- Zoho

Other prominent vendors

- Deltek
- FinancialForce.com
- Wave Accounting
- Xpenditure
- Yendo

Market driver

- High focus on sustainability using green IT
- For a full, detailed list, view our report

Market challenge

- Data security and privacy issues
- For a full, detailed list, view our report

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Market trend

- Emergence of business accounting mobile applications
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2021 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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Americas EMEA APAC

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Increased focus on cost optimization and scaling computation
Increased regulatory compliance to protect customer data from breach
High focus on sustainability using green IT
Increased need to improve agility of accounting

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