

Music Royalties and Rights Auctioning Comes to Brooklyn for Investors & Indie Musicians

The Intellectual-Stock Exchange acquired the rights to auction over 52 albums and 205 singles to private investors, on behalf of independent musicians in NYC.

BROOKLYN, NY, UNITED STATES, June 27, 2017 /EINPresswire.com/ -- What is the Intellectual-Stock Exchange (I-SE)? It is a digital marketplace where up-and-coming and independent musicians can find investors who are interested in acquiring or licensing music. Musicians selling the rights to their royalties or licensing their music is not something that is new, nor is the fact that private investors have been actively engaging in these types of transactions for years. What the Intellectual-Stock Exchange is doing differently from other royalty auctioning companies, is they are including the catalogs of up-and-coming independent musicians in these auctions; gone are the days when the buying and selling of music royalties only included the music catalogs of Billboards' Top 10.



Intellectual-Stock Exchange Logo

The I-SE will solely focus on acquiring the music catalogs of indie musicians, who they say make up a huge part of the music that is released today, but unfortunately these artists do not have the kind of

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big budget marketing that is needed to effectively reach millions of listeners. The I-SE has said that for every big name artist in the music industry, there are hundreds of thousands of indie artists who's music is just as good, and the music created by these talented musicians are considered valuable by private investors.

After their initial website launch in March, several independent record labels, musicians, and other rights holders have signed with the Independent-Stock Exchange. For more information about the Intellectual-Stock Exchange (I-SE) you can follow

them on [Facebook](#), [Twitter](#), or visit them online <http://www.IntellectualStockExchange.com>

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