

United States (U.S.) Jeans Market 2017 Share, Trend, Segmentation and Forecast to 2022

Jeans – United States (U.S.) Industry Analysis, Size, Share, Growth, Trends and Forecast 2017 – 2022

PUNE, MAHARASTRA, INDIA, March 23, 2017 /EINPresswire.com/ -- Summary

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Jeans showed slight growth in both volume and current value terms in 2016, after declining over the previous two years. Since fashions shifted towards casual and athletic styles, clothing such as yoga pants and leggings increased in popularity and sales of bottomswear shifted from jeans to other categories in the last couple of years. During 2016 sales of jeans saw a slow comeback, as consumers began investing in jeans once again.

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Euromonitor International's Jeans in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2012-2016 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2021 illustrate how the market is set to change.

Product coverage: Economy Jeans, Premium Jeans, Standard Jeans, Super Premium Jeans.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Jeans market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports,

business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Complete report details @ <https://www.wiseguyreports.com/reports/1012358-jeans-in-the-us>

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