

# India health and beauty specialist Market 2017 Share, Trend, Segmentation and Forecast to 2022

*health and beauty specialist – Global Industry Analysis, Size, Share, Growth, Trends and Forecast 2017 To 2022*

PUNE, MAHARASTRA, INDIA, March 23, 2017 /EINPresswire.com/ -- Summary

The general awareness of the leading [health and beauty specialist](#) retailers brands increased in 2016 as the channel registered strong growth. With disposable income levels rising and more women working, the need to invest in high-quality consumer health and beauty and personal care products has become more important and more common among Indian consumers.

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Euromonitor International's Health and Beauty Specialist Retailers in India report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Beauty Specialist Retailers, Chemists/Pharmacies, Drugstores/Parapharmacies, Optical Goods Stores, Other Healthcare Specialist Retailers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Health and Beauty Specialist Retailers market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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KEY TRENDS AND DEVELOPMENTS

Cash transactions registers a dip due to demonetisation

Outlook

Mobile internet retailing continued to drive growth in online sales

Outlook

Convenience emerges as the key parameter in selecting retail channel

Outlook

OPERATING ENVIRONMENT

Informal retailing

Opening hours

SUMMARY 1 Standard Opening Hours by Channel Type 2016

Physical retail landscape

Cash and carry

Seasonality

Diwali Shopping

End of Season Sales

Payments and delivery

Emerging business models

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