

Higher Education 2017 Global Market Expected to Grow at CAGR 4.65% and Forecast to 2021

WiseGuyReports.Com Publish a New Market Research Report On – “Higher Education 2017 Global Market Expected to Grow at CAGR 4.65% and Forecast to 2021”.

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The analysts forecast the [global higher education market](#) to grow at a CAGR of 4.65% during the period 2017-2021.

Education and initiatives pertaining to technology in education are being used at the national level and across different regions worldwide. These are not only driving changes in the learning processes but are also upgrading the administrative and assessment methodologies. A rise in the number of learning courses and diversity in the curriculum, which is driven by both the government and institutional initiatives, have led to the substantial expansion of the testing and assessment segments in the education market. Given the rising focus on improving the quality of the education content and learning the processes, this market will witness resilient and sustained demand, irrespective of the geography, and end-user segments.

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Covered in this report

The report covers the present scenario and the growth prospects of the global higher education market for 2017-2021. To calculate the market size, the report considers the revenue generated only from for-profit third-party players that collaborate with educational institutions to conduct tests and assessments to evaluate the students' performance accordingly.

The market is divided into the following segments based on geography:

- APAC
- Europe
- North America
- ROW

The report, Global Higher Education Market 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Blackboard
- D2L
- Dell
- Ellucian
- Pearson Education
- Samsung

Other prominent vendors

Adobe Systems, BenQ, Apple, Discovery Education, Educomp, HP, Instructure, Jenzabar, Knewton, Macmillan Learning, McGraw-Hill Education, Oracle, Promethean World, Saba, Seiko Epson, SMART Technologies, and Unit4.

Market driver

- Increased incorporation of formative assessments
- For a full, detailed list, view our report

Market challenge

- Surge in open-source software providers
- For a full, detailed list, view our report

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Market trend

- Surge in assessments through social media platforms
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2021 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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