

Top Driver Announces 2017 Driver Intelligence[™] Scholarship Program

Top Driver's Scholarship Program is an opportunity for graduates of Top Driver to address the serious issue of distracted driving among teens.

LOMBARD, IL, UNITED STATES, March 23, 2017 /EINPresswire.com/ -- Top Driver, a leading <u>driving school in</u> <u>the Midwest</u>, is now accepting applications for its 2017 Driver Intelligence[™] <u>Scholarship Program</u>. The Driver Intelligence[™] Scholarship is an opportunity for high school seniors who are graduates of Top Driver to address the serious issue of reckless or distracted driving among teens. In addition, applicants can produce and showcase socially



conscious art and be recognized by both Top Driver and their peers. One male and one female applicant will each be awarded a \$500 scholarship. The entries should be delivered in a creative and compelling way as well as meet all criteria based on its format.

Entries can be video: two minutes or less Public Service Announcement, creative writing: one page or less, art: original work in any medium, mailed in directly or as a photo via email, or music: two minutes or less original piece of music, any style.

"The Driver Intelligence[™] Scholarship Program is an excellent opportunity for Top Driver to reconnect with our graduates and give them a platform to address the seriousness of reckless and distracted driving," said Top Driver CEO Paul Zalatoris. "This is our first year announcing the Driver Intelligence[™] Scholarship Program, so we're very excited to see the creativity of our graduates and help communicate the importance of safer roads. We look forward to continuing this program in the years to come."

All entries will be reviewed by Top Driver management who will evaluate each based on effectiveness of messaging, concept/idea, and creativity. The top three male and female entries will be posted on the Top Driver Facebook Page with the winning entries to be awarded the \$500 Driver Intelligence[™] Scholarship. Applications and entries are due no later than April 20. The finalists will be notified by April 27 and one male and one female winner will be announced by May 9. To learn more about the Driver Intelligence[™] Scholarship Program and submit an application, visit <u>http://www.topdriver.com</u>.

About Top Driver

With over 70 locations, Top Driver is Midwest's premier driver education school. Top Driver Driving School offers more <u>driver education classes</u> and driving lessons than any other driving school in the Midwest (Chicagoland, Illinois, Michigan and Ohio). Top Driver has helped hundred's of thousands of students become safe, intelligent drivers at its driving schools and online driving school.

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