

Packaged Fruit Snacks 2017 Global Market Expected To Grow At CAGR 12.21% And Forecast To 2021

Wiseguyreports.Com Added New Market Research Report On -"Global Packaged Fruit Snacks Market 2017 Manufacturers Analysis And Growth Forecast To 2021".

PUNE, INDIA, March 24, 2017 /
EINPresswire.com/ -- [Global Packaged Fruit Snacks Market](#)

The global packaged fruit snacks market is driven by the growing preference for healthier snacking options across the globe and by the increasing number of product launches with new flavors, varieties of fruits, and enhanced taste. In 2016, the market in Europe accounted for the largest share of the global market, followed by the markets in APAC and North America. In the same year, the sweet and savory segment had the largest share of the global market, followed by the beverages and dairy products segments.

The analysts forecast the global packaged dried fruits and fruit snacks market to grow at a CAGR of 12.21% during the period 2017-2021.

Covered in this report

The report covers the present scenario and the growth prospects of the global packaged dried fruits and fruit snacks market for 2017-2021. To calculate the market size, the report analyses the market potential for each product based on the growth rate, macroeconomic parameters, consumer buying patterns, and market demand and supply scenario.

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The market is divided into the following segments based on geography:

- APAC
- Europe
- North America
- ROW

The Global Packaged Dried Fruits and Fruit Snacks Market 2017-2021, has been prepared based on



an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- General Mills
- Kellogg
- SunOpta
- Sunkist Growers
- Welch's

Other prominent vendors

- Flaper
- Bare Foods
- Crispy Green
- Crunchies Natural Food
- Mount Franklin Foods
- Nourish Snacks
- Nutty Goodness
- Paradise Fruits
- Peeled Snacks
- Tropical Foods
- WHITEWAVE SERVICES

Market driver

- Growing product availability through retail chains.
- For a full, detailed list, view our report

Market challenge

- Processed food being perceived as harmful to health.
- For a full, detailed list, view our report

Market trend

- Growing preference for online shopping.
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2021 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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