

# Womenswear in Germany Industry Dynamics, Segment Analysis and CAGR Growth Analysis Research Report to 2022

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WiseGuyReports.Com Publish a New Market Research Report On – “Womenswear in Germany Industry Dynamics, Segment Analysis and CAGR Growth Analysis Research Report to 2022”.

In Germany, womenswear accounted for around 58% of overall apparel value sales in 2016. The category’s value decline in 2016 was slightly heavier than that recorded by menswear, with both categories facing the same challenges in Germany. Generally speaking, however, the number of collections and variety in womenswear are generally larger as women are more prone to shopping for apparel than men, even when it is not necessary. For the most part, German men still only replace old apparel items when...

Euromonitor International's Womenswear in Germany report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2012-2016 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2021 illustrate how the market is set to change.

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Product coverage: Women's Nightwear, Women's Outerwear, Women's Swimwear, Women's Underwear.



Womenswear in Germany Market

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Womenswear market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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## Table Of Contents – Major Key Points

Headlines

Trends

Competitive Landscape

Prospects

## Category Data

Table 1 Sales of Womenswear: Volume 2011-2016

Table 2 Sales of Womenswear: Value 2011-2016

Table 3 Sales of Womenswear: % Volume Growth 2011-2016

Table 4 Sales of Womenswear: % Value Growth 2011-2016

Table 5 NBO Company Shares of Womenswear: % Value 2012-2016

Table 6 LBN Brand Shares of Womenswear: % Value 2013-2016

Table 7 NBO Company Shares of Women's Nightwear: % Value 2012-2016

Table 8 LBN Brand Shares of Women's Nightwear: % Value 2013-2016

Table 9 NBO Company Shares of Women's Outerwear: % Value 2012-2016

Table 10 LBN Brand Shares of Women's Outerwear: % Value 2013-2016

Table 11 NBO Company Shares of Women's Swimwear: % Value 2012-2016

Table 12 LBN Brand Shares of Women's Swimwear: % Value 2013-2016

Table 13 NBO Company Shares of Women's Underwear: % Value 2012-2016

Table 14 LBN Brand Shares of Women's Underwear: % Value 2013-2016

Table 15 Forecast Sales of Womenswear: Volume 2016-2021

Table 16 Forecast Sales of Womenswear: Value 2016-2021

Table 17 Forecast Sales of Womenswear: % Volume Growth 2016-2021

Table 18 Forecast Sales of Womenswear: % Value Growth 2016-2021

C&a Mode GmbH & Co Kg in Apparel and Footwear (germany)

## Strategic Direction

### Key Facts

Summary 1 C&A Mode GmbH & Co KG: Key Facts

Summary 2 C&A Mode GmbH & Co KG: Operational Indicators

Retail Operations  
Summary 3 C&A Mode GmbH & Co KG: Retail Operational Indicators  
Internet Strategy  
Chart 1 C&A Mode GmbH & Co KG: C&A in Potsdam, Germany  
Competitive Positioning  
Summary 4 C&A Mode GmbH & Co KG: Competitive Position 2016  
Esprit Holding AG in Apparel and Footwear (germany)  
Strategic Direction  
Key Facts  
Summary 5 Esprit Holding AG: Key Facts  
Retail Operations  
Summary 6 Esprit Holding AG: Retail Operational Indicators  
Internet Strategy  
Chart 2 Esprit Holding AG: Esprit men in Berlin, Germany  
Competitive Positioning  
Summary 7 Esprit Holding AG: Competitive Position 2016  
Hugo Boss AG in Apparel and Footwear (germany)  
Strategic Direction  
Key Facts  
Summary 8 Hugo Boss AG: Key Facts  
Retail Operations  
Summary 9 Hugo Boss AG: Retail Operational Indicators  
Internet Strategy  
Competitive Positioning  
Summary 10 Hugo Boss AG: Competitive Position 2016  
Executive Summary  
Apparel and Footwear Value Sales Decline in Germany in 2016  
Sport Is Good for the Body, Mind and Apparel and Footwear Sales  
Vertical Integration and Fast Fashion the Keys To Success in the Competitive Environment  
Internet Retailing Continues To Grow  
Apparel and Footwear Set To Remain Flat Over the Forecast Period  
Key Trends and Developments  
Hand-picked Services Help Drive Online Sales  
Fast, Faster, Bankrupt?

.....CONTINUED

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