

India Fundraising Market Research Report 2017

WiseGuyReports.com adds "Fundraising Market 2017 India Analysis, Growth, Trends and Opportunities Research Report Forecasting to 2022" reports to its database.

PUNE, INDIA, March 29, 2017 / EINPresswire.com/ -- [India Fundraising Market:](#)

Executive Summary

The Indian Fundraising Market Report gives information on one of the world's highest potential charity markets. Based on detailed interviews with many of the top executives from India's leading charities, it gives a detailed insight into the fundraising scenario of these charities. It looks at the different strategies the charities are adopting in fundraising and compares which charities are most successfully raising funds and suggests why. It reviews the most important sources of revenue –

individuals, corporates and institutions, and highlights their relative growth patterns. The report also covers the drivers and restraints on the fundraising market in India. It also includes the factors that will influence the funds raised by the charities in India.

Scope

Data: Funding analysis, funding by source, number of employees

Period: Last 4 years

Analysis: Challenges/ Strategies and Outcomes, PESTEL Analysis, Drivers and Restraints, Market Predictions, Comparative Analysis



Interviews: Summarised interviews with 11 of India's top charity executives

Charities covered: Save the Children, CARE, Oxfam, Child Rights and You (CRY), HelpAge, World Wildlife Fund (WWF), and UNICEF

Reasons to Buy

Understand the current size of the market and its potential

Identify winning and losing strategies

Understand one of the world's most promising markets for fundraising

Detailed inputs from senior representatives of India's most important charities

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