

Groasis helps ending hunger in cooperation with United Nations

Groasis' low-cost, scalable solution invited to attend the United Nations World Food Programme Innovation Boot Camp to help ending world hunger by 2030

STEENBERGEN, NOORD-BRABANT, THE NETHERLANDS, March 29, 2017 /EINPresswire.com/ -- Together with Singularity University, [the World Food Programme \(WFP\)](#) recently called for ideas to provide sustainable access to local and nutritious food in emergencies. Groasis responded, as we believe that the Groasis Ecological Water Saving Technology, [an exponential low-cost technology](#), can help provide food, income, and local employment to hundreds of millions of the world's poorest people. We are honoured to announce that from a very competitive field with lots of promising ideas and startups, Groasis has been selected to attend the World Food Programme (WFP) Innovation Accelerator Bootcamp.

Every year, the World Food Programme (WFP) is helping thousands, or even millions, of families caught in the grip of conflict or disaster. They provide basic food supplies or cash. But no one organization can do it all or ensure that no one gets left behind. People need to be able to support themselves, sustainably. And to stop people in emergency situations from going hungry, WFP is looking for bold new thinking.

At Groasis we focus on Renewing Soil, Restoring Land, and Reshaping the World and we fully share WFP's vision of at eliminating world hunger by 2030. Groasis' clever Groasis Ecological Water Saving Technology allows people living in the most difficult conditions to produce nutritious food. Our low-cost, scalable solution can restore livelihoods and dignity in the midst of despair and enable severely marginalized people to support their household food and nutrition needs in a sustainable manner – thus lowering

their dependence on aid.

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Drought and poverty are friends”

Celine van Haaften



The Growboxx® plant cocoon - an intelligent bucket made from paper pulp to plant trees in combination with shrubs, vegetables or wildflowers in a sustainable and water saving way

It's Time for Groasis: Renewing Soil, Restoring Land, Reshaping the World

The Groasis Growboxx® represents a paradigm shift in the approach to the hitherto intractable problem of degraded land. As such it opens up new angles of attack in the fight against some of the world's other most pressing challenges, such as hunger, poverty, unemployment, sanitation, migration, climate change, and bio-diversity. Groasis features as one of the sustainable business opportunities chosen by the [UN Global Compact for inclusion in its 2017 Global Opportunity Report](#) for the disruptive solution the Growboxx® offers to global soil depletion. Groasis can renew the soil on, and restore the life to, this degraded land, reshaping the world in the process. Groasis means regeneration — for good.

The Groasis Growboxx® enables the planting of productive trees (such as mangos) in combination with near term cash crops (such as vegetables), offering a viable business model and sustainable way of life for 500mn small-scale farmers and one naturally suited to micro-credit financing models.

The Groasis Growboxx® can help provide food, income, and local employment to hundreds of millions of the world's poorest people. Using the Growboxx® to plant productive trees and vegetables can result in 5-10 tonnes of produce per hectare, yielding food and income, creating work locally (one job per hectare), and preserving 90% more water than irrigation for human use (e.g. drinking, cooking, and sanitation), in the process reducing urban-migration pressures.

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