

Automotive Near Field Communication System 2017 Global Market Expected To Grow At CAGR 70.52% And Forecast To 2021

Wiseguyreports.Com Added New Market Research Report On -"Global Automotive Near Field Communication System Market 2017 Manufacturers Analysis Forecast To 2021".

PUNE, INDIA, March 30, 2017 / EINPresswire.com/ -- Global Automotive Near Field Communication System Market

NFC technology has been foraying into the automotive industry and registering acceptance to a certain extent for over a couple of years now. As the technology gains maturity with increasing acceptance in some of the vertical markets, such as mobile devices, point of sale (POS) terminals/retail, and gaming, the automotive industry will embrace the technology for several applications in vehicles.



The analysts forecast the global automotive NFC system market to grow at a CAGR of 70.52% during the period 2017-2021.

Covered in this report

The report covers the present scenario and the growth prospects of the global automotive NFC system market for 2017-2021. To calculate the market size, the report considers the revenue generated from the sales of automotive NFC systems.

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The market is divided into the following segments based on geography:

- North America
- Europe

ROW

The Global Automotive NFC System Market 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Continental
- Delphi Automotive
- NXP Semiconductors
- Valeo

Other prominent vendors

- ALPS ELECTRIC
- Atmel
- C2G logic
- Convadis
- DENSO
- HELLA
- Huf Hülsbeck & Fürst
- INVERS
- Marquardt
- Miveo Car-Sharing Technologies
- OMRON
- OTA keys
- Safran Identity & Security
- Tapkey
- Vulog
- Zemtu

Market driver

- Growing acceptance of NFC-enabled mobile phones for different applications across industry verticals
- For a full, detailed list, view our report

Market challenge

- Addition of NFC systems increasing the existing cost pressures on OEMs
- For a full, detailed list, view our report

Market trend

- Increasing adoption of automatic vehicle identification systems in transit junctions
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2021 and what will the growth rate be?
- What are the key market trends?
- · What is driving this market?
- · What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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- Five forces analysis

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- Automotive near field communication system market in North America
- Automotive near field communication system market in Europe
- Automotive near-field communication system market in ROW

PART 07: Market drivers

- Keyless entry systems help prevent vehicle theft and offer convenience
- Growing acceptance of NFC-enabled mobile phones for different applications across industry

verticals

- Increasing demand for advanced and enhanced vehicle security mechanisms owing to the need for addressing vehicle theft
- Push from insurance companies
- Increasing demand from consumers for more automotive applications with a focus on comfort and security
- Penetration of consumer electronics, connected car solutions, and wireless connectivity in automobiles likely to provide economies of scale
- Rising demand for smartphone integration pushing the demand for connected car technologies

PART 08: Market challenges

- Potential hacking threat to mobile phone networks may prove detrimental to the security provided by NFC-enabled access control systems
- Smartphone-induced driver distraction
- Addition of NFC systems increasing the existing cost pressures on OEMs
- Sensitivity issues of the system can impede with the functional goals of a security system
- Competition from other wireless technologies

PART 09: Market trends

- Emergence and rapid growth in mobility business, services, and solutions
- Difference in pace of technological developments between smartphone industry and automotive industry
- Increasing adoption of automatic vehicle identification systems in transit junctions

PART 10: Vendor landscape

Other prominent vendors

PART 11: Key vendor analysis

- Continental
- Delphi Automotive
- NXP Semiconductors
- Valeo

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