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Software As A Medical Device Market 2017: Industry Research, Review, Growth, Segment, Analysis and Forecast to 2022

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PUNE, INDIA, April 3, 2017 /EINPresswire.com/ -- Global <u>Software As A Medical Device</u> Market Overview

Software intended to be used for a special medical purpose and is not a part of hardware medical device is called SaMD (Software as a Medical Device), for example, software used to assist healthcare professionals with diagnosis. Software adoption for healthcare is increasingly becoming a viable solution that curtails healthcare cost which, in turn, is driving SaMD market. Moreover, factors like growing aging population coupled with government support and healthcare reform further bolster the adoption of SaMD. Owing to increase in number of diseases there is a growing pressure to reduce healthcare cost and to increase the quality of care. In addition, the ongoing research and development and continuous technological advancement in healthcare sector across the globe is expected to augment the SaMD market in years ahead. However, strict government regulation in countries like United States and Europe hampers the market growth. Furthermore, absence of proper standards in developing and underdeveloped countries further restraints the market growth.

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Research Methodology

Firstly, the report provides a brief introduction of the market and deals with detailed research methodology for calculating market size and forecasts, secondary data sources used and the primary inputs which were taken for data validation. This section also outlines various segmentations which have been covered as part of the report.

Market Dynamics

Next, the section provides comprehensive market dynamics through an overview section along with growth drivers, challenges, and opportunities which exist in the current market. This section

of the report also provides supplier and industry outlook as a whole; key industry, global and regional regulations which are determining the market growth and a brief technological aspect of SaMD Market. Complete industry analysis has also been covered by Porter's five forces model as a part of this report section.

Segmentation

SaMD Market has been segmented on the basis of device, software type, deployment and geography as follows:

By Device
PCs/Laptop
Smartphone
Tablet
By Software Type
Radiation Therapy Planning Software
Apps for Phones
PACS
Image Processing Software
Standalone Software for Data Collection
Standalone Application Software for Remotely Data Collection
Infusion Pump Rate Setting Assistance Software
Others
By Deployment
Cloud
On-Premise
By Geography
Americas
North America
South America
Europe Middle East and Africa
Europe
Middle East and Africa
Asia Pacific

Market Players

Finally, competitive intelligence section deals with major players in the market, their market shares, growth strategies, products, financials, and recent investments among others. Key industry players profiled as part of this section are Attune, Mckesson Corporation, GE Healthcare, Cerner Corporation, Merge Healthcare, Inc., and Allscripts among others.

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Norah Trent
wiseguyreports
+1 646 845 9349 / +44 208 133 9349
email us here

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