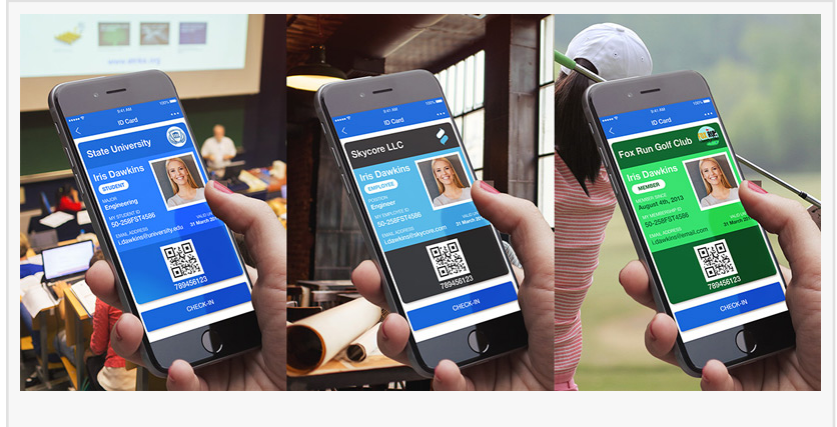


# ID123 mobile app digitizes plastic ID cards to automate identity verification

WALTHAM, MASSACHUSETTS, USA, April 19, 2017 /EINPresswire.com/ -- Identidee has announced the availability of a new digital ID card mobile app called ID123. The app allows its users to digitize their photo ID cards for any business, membership organization or educational institution the user is affiliated with. These digital IDs can then be used in many ways, from attendance tracking to access control.



ID123 was invented as a simple way for students to put their [student ID cards](#) on their phones in a barcode format. Then, the app was extended to support other types of ID cards, such as membership ID cards and [employee ID cards](#). “Our mission is to make identity verification simple by replacing plastic ID cards with digital ID cards and enabling identity credentials to be transmitted securely and validated in ways not possible with physical credentials”, says Rich Eicher, Co-Founder of Identidee.

Many organizations and businesses do not issue plastic employee ID cards due to their cost and complexity. Most plastic ID cards have a magnetic stripe, making them difficult to scan with a smartphone. The ID123 app digitizes ID cards by creating a scannable barcode within the app.

ID123 also brings new ways to wirelessly exchange identity between people and “things”. In a future filled with autonomous vehicles, drones, and artificially intelligent systems, humans will need to be able to identify themselves without a keyboard login. They will need to wirelessly verify their own identity, as well as validate the identity of autonomous systems.

## About Identidee

ID123 is free for download on both Android and IOS devices. Identidee generates revenue by offering institutions more control over the issuance and security of their ID cards. ID123 was developed by the same team who developed the popular [barcode scanner app](#) and cloud-based barcode system codeREADr. The company is based in Waltham, MA.

For more information, visit [www.id123.io](http://www.id123.io)

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