



Social Media Marketing firm in McKinney, TX MarketCrest, provides leader for Online Branding Event

MCKINNEY, TX, UNITED STATES, April 11, 2017 /EINPresswire.com/ -- On Tuesday, April 11, 2017 the McKinney, TX Chamber of Commerce is hosting an "Optimizing Your Online Brand" workshop for local business owners.

The goal of the workshop is to "learn to make the most of your Online Brand."

MarketCrest CEO, M. Scott Berry has been invited to be one of the three featured speakers at the event.

The topics of conversation for the panel discussion will be:

- Website Optimization by Kerry Cassuto with Pro Marketing Links
- [Social Media Marketing](#) with Scott Berry of MarketCrest, LLC
- Claim & Customize your McKinneyOnline.com Business Profile with Maxx Henry-Frazer

MarketCrest, is full-service digital marketing firm located in Historic Downtown McKinney Square that focuses provides online marketing solutions including [Marketing Consulting](#), Web, SEO, [Content Marketing](#) and of course, Social Media Marketing.

Before opening MarketCrest, CEO Scott Berry had been involved in the advertising and marketing industry for 25+ years and has been a featured speaker at many local and national events throughout his career.

This opportunity is especially exciting because it is Berry's first scheduled speaking event since relocating MarketCrest to downtown McKinney and joining the McKinney Chamber of Commerce.

For those interested in attending the April 11th event, it will be held from 8:30 a.m. to 11:00 a.m. at the Holiday Inn & Suites at 3220 Craig Drive, McKinney, TX.

Tickets for chamber members are \$15 while tickets for non-members are \$25.

**McKinney Chamber
Competitive Edge**

**Tuesday
Apr. 11, 2017
8:30 - 11:00 a.m.**

**Optimizing Your
Online Brand**

Holiday Inn & Suites McKinney
3220 Craig Drive, McKinney, TX 75070

\$15 Chamber Members
\$25 Not-yet-Members

**ONLINE
BRANDING**

LEARN TO MAKE THE MOST OF YOUR ONLINE BRAND FROM OUR PANEL OF EXPERTS

Kerry Cassuto - Pro Marketing Links
Website Optimization

Scott Berry - MarketCrest, LLC
Social Media Marketing

Maxx Henry-Frazer - Supports Local
Claim & Customize your McKinneyOnline.com
business profile

**McKINNEY
CHAMBER**
Unique by nature.

For more information visit McKinneyChamber.com

Member \$15
Not-yet member \$25

Please contact Lisa Hermes for more information: lhermes@mckinneychamber.com

MarketCrest

For more information on the event please visit McKinneyChamber.com

MarketCrest, LLC is a full-service digital marketing firm focused exclusively on Marketing Consulting & Services that drive revenue growth. Simply, we exist to help clients compete and grow and we expect to be held accountable for their improved performance

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