

# Fitness Tracker Market - Global Industry Key Players, Development Status, Type and Application, Forecast 2017 – 2022

WiseGuyReports.com adds "Fitness Tracker Market 2017 Global Analysis, Growth, Trends, Opportunities Research Report Forecasting to 2022" reports to its database.

PUNE, INDIA, April 7, 2017 /EINPresswire.com/ -- Fitness Tracker Market:

## Executive Summary

In this report, the [global Fitness Tracker market](#) is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report is segmented into several key Regions, with production, consumption, revenue (million USD), market share and growth rate of Fitness Tracker in these regions, from 2012 to 2022 (forecast), covering

United States  
EU  
China  
Japan  
South Korea  
Taiwan

Request Sample Report @ <https://www.wiseguyreports.com/sample-request/1126624-global-fitness-tracker-market-research-report-2017>

Global Fitness Tracker market competition by top manufacturers, with production, price, revenue (value) and market share for each manufacturer; the top players including

Apple  
Epson  
Garmin  
Jawbone  
Misfit  
Nike  
XiaoMi  
Fitbit



Under Armour  
Samsung

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Basic Fitness Tracker  
Smart Fitness Tracker

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, consumption (sales), market share and growth rate of Fitness Tracker for each application, including

Specialist Retailers  
Factory Outlets  
Internet Sales  
Others

Access Report @ <https://www.wiseguyreports.com/reports/1126624-global-fitness-tracker-market-research-report-2017>

## Table of Contents

- 1 Fitness Tracker Market Overview
  - 1.1 Product Overview and Scope of Fitness Tracker
  - 1.2 Fitness Tracker Segment by Type (Product Category)
    - 1.2.1 Global Fitness Tracker Production and CAGR (%) Comparison by Type (Product Category) (2012-2022)
    - 1.2.2 Global Fitness Tracker Production Market Share by Type (Product Category) in 2016
    - 1.2.3 Basic Fitness Tracker
    - 1.2.4 Smart Fitness Tracker
  - 1.3 Global Fitness Tracker Segment by Application
    - 1.3.1 Fitness Tracker Consumption (Sales) Comparison by Application (2012-2022)
    - 1.3.2 Specialist Retailers
    - 1.3.3 Factory Outlets
    - 1.3.4 Internet Sales
    - 1.3.5 Others
  - 1.4 Global Fitness Tracker Market by Region (2012-2022)
    - 1.4.1 Global Fitness Tracker Market Size (Value) and CAGR (%) Comparison by Region (2012-2022)
    - 1.4.2 United States Status and Prospect (2012-2022)
    - 1.4.3 EU Status and Prospect (2012-2022)
    - 1.4.4 China Status and Prospect (2012-2022)
    - 1.4.5 Japan Status and Prospect (2012-2022)
    - 1.4.6 South Korea Status and Prospect (2012-2022)
    - 1.4.7 Taiwan Status and Prospect (2012-2022)
  - 1.5 Global Market Size (Value) of Fitness Tracker (2012-2022)
    - 1.5.1 Global Fitness Tracker Revenue Status and Outlook (2012-2022)
    - 1.5.2 Global Fitness Tracker Capacity, Production Status and Outlook (2012-2022)
- 2 Global Fitness Tracker Market Competition by Manufacturers
  - 2.1 Global Fitness Tracker Capacity, Production and Share by Manufacturers (2012-2017)
    - 2.1.1 Global Fitness Tracker Capacity and Share by Manufacturers (2012-2017)
    - 2.1.2 Global Fitness Tracker Production and Share by Manufacturers (2012-2017)
  - 2.2 Global Fitness Tracker Revenue and Share by Manufacturers (2012-2017)
  - 2.3 Global Fitness Tracker Average Price by Manufacturers (2012-2017)

## 2.4 Manufacturers Fitness Tracker Manufacturing Base Distribution, Sales Area and Product Type

## 2.5 Fitness Tracker Market Competitive Situation and Trends

### 2.5.1 Fitness Tracker Market Concentration Rate

### 2.5.2 Fitness Tracker Market Share of Top 3 and Top 5 Manufacturers

### 2.5.3 Mergers & Acquisitions, Expansion

....

## 7 Global Fitness Tracker Manufacturers Profiles/Analysis

### 7.1 Apple

#### 7.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

#### 7.1.2 Fitness Tracker Product Category, Application and Specification

##### 7.1.2.1 Product A

##### 7.1.2.2 Product B

#### 7.1.3 Apple Fitness Tracker Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

#### 7.1.4 Main Business/Business Overview

### 7.2 Epson

#### 7.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

#### 7.2.2 Fitness Tracker Product Category, Application and Specification

##### 7.2.2.1 Product A

##### 7.2.2.2 Product B

#### 7.2.3 Epson Fitness Tracker Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

#### 7.2.4 Main Business/Business Overview

### 7.3 Garmin

#### 7.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

#### 7.3.2 Fitness Tracker Product Category, Application and Specification

##### 7.3.2.1 Product A

##### 7.3.2.2 Product B

#### 7.3.3 Garmin Fitness Tracker Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

#### 7.3.4 Main Business/Business Overview

### 7.4 Jawbone

#### 7.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

#### 7.4.2 Fitness Tracker Product Category, Application and Specification

##### 7.4.2.1 Product A

##### 7.4.2.2 Product B

#### 7.4.3 Jawbone Fitness Tracker Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

#### 7.4.4 Main Business/Business Overview

### 7.5 Misfit

#### 7.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

#### 7.5.2 Fitness Tracker Product Category, Application and Specification

##### 7.5.2.1 Product A

##### 7.5.2.2 Product B

#### 7.5.3 Misfit Fitness Tracker Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

#### 7.5.4 Main Business/Business Overview

### 7.6 Nike

#### 7.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

#### 7.6.2 Fitness Tracker Product Category, Application and Specification

##### 7.6.2.1 Product A

##### 7.6.2.2 Product B

#### 7.6.3 Nike Fitness Tracker Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

#### 7.6.4 Main Business/Business Overview

### 7.7 XiaoMi

#### 7.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

- 7.7.2 Fitness Tracker Product Category, Application and Specification
  - 7.7.2.1 Product A
  - 7.7.2.2 Product B
- 7.7.3 XiaoMi Fitness Tracker Capacity, Production, Revenue, Price and Gross Margin (2012-2017)
- 7.7.4 Main Business/Business Overview
- 7.8 Fitbit
  - 7.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 7.8.2 Fitness Tracker Product Category, Application and Specification
    - 7.8.2.1 Product A
    - 7.8.2.2 Product B
  - 7.8.3 Fitbit Fitness Tracker Capacity, Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.8.4 Main Business/Business Overview
- 7.9 Under Armour
  - 7.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 7.9.2 Fitness Tracker Product Category, Application and Specification
    - 7.9.2.1 Product A
    - 7.9.2.2 Product B
  - 7.9.3 Under Armour Fitness Tracker Capacity, Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.9.4 Main Business/Business Overview
- 7.10 Samsung
  - 7.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 7.10.2 Fitness Tracker Product Category, Application and Specification
    - 7.10.2.1 Product A
    - 7.10.2.2 Product B
  - 7.10.3 Samsung Fitness Tracker Capacity, Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.10.4 Main Business/Business Overview

...CONTINUED

Buy this Report @ [https://www.wiseguyreports.com/checkout?currency=one\\_user-USD&report\\_id=1126624](https://www.wiseguyreports.com/checkout?currency=one_user-USD&report_id=1126624)

Norah Trent  
Wise Guy Consultants Pvt. Ltd.  
+1 (339) 368 6938 (US)/+91 841 198 5042 (IND)  
email us here

---

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases. © 1995-2018 IPD Group, Inc. All Right Reserved.