



WayPoint Golf has partnered with Canada's Largest Golf Club Owner and Operator, ClubLink Corporation

WayPoint Golf, Inc. is pleased to announce that it has been chosen as the official tournament registration software for the ClubLink Corporation.

TORONTO, ONTARIO, CANADA, April 10, 2017 /EINPresswire.com/ -- The primary goal of the partnership is to provide the Waypoint software platform to all tournament organizers who host events at ClubLink golf courses. Together, ClubLink and WayPoint Golf strive to simplify the golf tournament registration process by providing online custom registration pages for each tournament. By utilizing WayPoint's platform, event organizers will be able to focus their time on charitable planning and fundraising efforts, rather than focusing on the manual administrative tasks usually required.

A promotional graphic for the partnership. At the top, the WayPoint logo is displayed in white on a black background. Below this, the text "WAYPOINT GOLF IS NOW A PROUD PARTNER OF CLUBLINK ONE MEMBERSHIP more golf" is centered. "CLUBLINK" is in a large, blue, serif font, with "ONE MEMBERSHIP" in a smaller, blue, sans-serif font below it. "more golf" is written in a blue, cursive script. At the bottom, the text "TOURNAMENTS, GOLFERS, COURSES, CONNECTED" is displayed in white on a black background, with "CONNECTED" in green.

ClubLink and WayPoint have partnered to provide a registration platform for tournament organizers at all ClubLink Golf Courses

“We’re honored and excited to have the opportunity to work with ClubLink, to bring our solution to the many tournaments that host their events at ClubLink golf courses,” said Joe Velacich, WayPoint Golf CEO. “Whether surpassing a fundraising goal, building a strong team, client entertainment, or just bringing people together for a fun day of golf, whatever reason you have for hosting a golf tournament, WayPoint is designed to simplify and improve the overall process.”

The WayPoint software platform was built specifically to address the needs of both Charities and Corporate tournament organizers. Tournaments hosted by the latter are typically run by volunteers for fundraising purposes; however, oftentimes these volunteers lack the time and/or experience needed to organize a successful event. As a solution, WayPoint has automated the manual processes, and in turn has reduced the overall administrative burden of organizing a golf tournament by over 60%. In addition, the WayPoint Dashboard provides a centralized, real-time view for reporting on all key information including: player/ sponsor registrations, registration fees collected, guest list management and custom questionnaire responses.

“Partnering with WayPoint is just another step in providing our tournament guests the most fulfilling tournament experience anywhere” said Jamie King, Vice President of Sales for ClubLink Corporation. “This advanced software will benefit the corporate and charitable organizations who have chosen our facilities as their venue for fund raising or client entertainment”

About WayPoint Golf™

WayPoint provides an innovative new way of delivering golf tournament marketing and player registrations. The platform empowers tournament organizers by reducing the time required to coordinate and manage golf tournaments. By combining an amazing team with software that seamlessly connects tournaments to golfers, courses and sponsors, we create more successful events, while promoting the game of golf.

Please visit www.waypointgolf.com to learn more.

About ClubLink Corporation

ClubLink is Canada's largest owner and operator of golf clubs with 53.5 18-hole equivalent championship and six 18-hole equivalent academy courses at 41 locations in Ontario, Quebec and Florida. The company is engaged in golf club and resort operations under the trade-mark, "ClubLink One Membership More Golf."

Please visit www.clublink.ca to learn more.

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