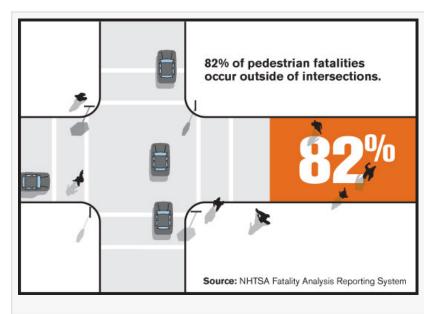


## Virtual DE Simulation Program Focuses on Reducing Spike in "Distracted Pedestrian" **Injuries**

Drivers and Pedestrians Responsible for the Alarming Increase in Pedestrian **Fatalities** 

EL DORADO HILLS, CALIFORNIA, UNITED STATES, April 10, 2017 /EINPresswire.com/ -- Virtual Driver Interactive, Inc. (VDI) is the leading provider of simulation-based driver training solutions for commercial and education applications worldwide. Today VDI announced that their newest software program, Virtual Driving Essentials™ (Virtual DE), not only teaches the critical skills essentials to safe driving but also trains on "distracted pedestrian" hazards. The combination of lessons in Virtual DE effectively



diminishes the potential risks for pedestrian injury.

Pedestrian deaths rose a projected 11% in 2016, reaching a total of nearly 6,000 people killed. That



VDI's simulators teach everything from how speeding affects the physics of the car to the serious dangers associated with distracted driving."

Charles Wise. Curriculum Supervisor, Alachua Schools is the highest total in more than two decades, according to a study by the Governor's Highway Safety Administration. VDI's Virtual DE simulation-based driver training program is an educational solution that could reverse this trend.

Virtual DE is much more than a driving simulator; it is an immersive virtual learning experience. With nearly 50 miles of drivable area including all types of roads, weather conditions, traffic patterns, pedestrians, animals and complex situations – there is just no better way to learn. Additionally, Virtual DE includes revolutionary new features never seen before such as real-time violation tracking, a parental companion program,

and pre and post assessment drives proving the mastery of the topics. Virtual DE includes high-tech simulation features which reinforce teachable moments and allow students to learn and practice critical driving skills in a safe, controlled environment.

"VDI's simulators teach everything from how speeding affects the physics of the car to the serious dangers associated with distracted driving," said Charles J Wise, Curriculum Supervisor, Alachua County Public Schools. "The Virtual Driving Essentials program allows my instructors to teach important lessons - like speeding or texting - that would be too dangerous to demonstrate on the road."

"We designed our training to include complex driving situations such as intersections where most pedestrian injuries occur," said Bob Davis, CEO Virtual Driver Interactive. "By training teen drivers about the consequences of driving or walking while distracted in a virtual world, we have proven time and time again to change their behavior. There is no substitute for that shocking experience of feeling like you've accidentally harmed another person."

About Virtual Driver Interactive
Virtual Driver Interactive (VDI) is well
known in the simulation industry for its
vision of innovative simulation-based
training. From training experienced
corporate fleets to new teen drivers, VDI
delivers effective training. VDI offers
highly portable, affordable and effective
solutions. Titles include Virtual HD®



(Virtual Hazard Detection), designed specifically for corporate fleets; One Simple Decision®, a deterrent to distracted or impaired driving; Virtual DE™ (Virtual Driving Essentials), a driver training and assessment program teaching critical skills; and Boating Skills VT™ (Boating Skills Virtual Trainer), industry's leading simulation-based boating safety program. VDI is a privately-held company headquartered in El Dorado Hills, California. For more information about VDI's innovative interactive simulation driver training solutions, please visit <a href="www.driverinteractive.com">www.driverinteractive.com</a>.

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