

Kinesiology Tape (Middle East & Africa) Market to reach valued at \$ 63.8 million and Grow at a 7.5% CAGR Forecast to 2022

WiseGuyReports.com adds "Kinesiology Tape Market 2017 Global Analysis, Growth, Trends, Opportunities Research Report Forecasting to 2022" reports to its database.

PUNE, INDIA, April 11, 2017 /EINPresswire.com/
-- [Kinesiology Tape Market](#):

Executive Summary

The Middle East & Africa Kinesio Tape market was valued at \$ 35.5 million in 2015 and expected to reach at \$63.8 million by 2024 at a CAGR of 7.5% during the forecast period. The major factors responsible for the growth of Middle East & Africa Kinesio Tape market are; excellent marketing strategies and simple and easy methodology of the kinesiology tapes. The growth barriers are scientific disapproval for the kinesiology taping theory.

The market is majorly categorized on the basis of types which is further segmented into roll forms and precut and geographic regions. UAE holds the largest market share of Middle East & Africa Kinesio Tape market, registering 28.84 % in 2015.

The scope of Middle East & Africa Kinesio Tape market study includes the market value, market size and a detailed analysis of vendor products and strategies.

Key Players

The leading players of the Middle East & Africa Kinesio Tape market are Atex Medical Co. Ltd., Changzhou DL Medical & Health Equipment Co. Ltd, FysioTape B.V., Kinesio USA (Kinesio Holding Corporation), KT Health (KT Tape), Mueller Sports Medicine, Inc, Nitoms, Inc. (Nitto Denko Corporation), RockTape, SpiderTech and others.

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Study Objectives of Middle East & Africa Kinesio Tape Market Development and Demand Forecast to



2024 Market

- Ø To provide insights about factors, influencing and affecting the market growth
- Ø To provide historically and forecast revenue of the market segments and sub-segments with respect to regional markets and their countries
- Ø To provide historically and forecast revenue of the market segments based on type, and sub-segment for Middle East & Africa Kinesio Tape market
- Ø To provide strategic profiling of key players in the market, comprehensively analyzing their market share, core competencies, and drawing a competitive landscape for the market
- Ø To provide economic factors that influence the Middle East & Africa Kinesio Tape market

Target Audience

Kinesio Tape companies
Hospitals & Clinics
Raw Material Suppliers
Key executive (CEO and COO) and strategy growth manager
Key Findings

On the basis of types, roll form segment holds largest market share of Middle East & Africa Kinesio Tape market, registering 68.0 % of total market in 2015.

UAE holds 28.84% market share of Middle East & Africa Kinesio Tape Market and is expected to reach \$8.6 million by 2024 from \$4.5 million in 2015.

The reports also cover country level analysis:

Middle East & Africa

- o UAE

- o Egypt

- o Saudi Arabia

- o Kuwait

- o Qatar

- o Oman

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