Global M2M Services Market 2017 Segmented by Drivers, Key Players, Regions and future Outlook to 2021

Orbis Research Inclusive Report: The Global M2M Services Market to grow at a CAGR of 29.37% during the period 2017-2021

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Description

Latest Market Research Report – [Global M2M Services Market](#) 2017-2021

The Following Companies as the Key players in the Global M2M Services Market: AT&T, EE, Sprint, and Verizon.
Other Prominent Vendors in the market are: Aeris Communications, Amdocs, Applied Satellite Technology, China Mobile, Comarch, Digi International, Ericsson, Gemalto, Huawei, Hughes Network System (EchoStar), Jasper Technologies, KORE Wireless Group, Novatel Wireless, Nupoint Systems, Oracle, Orange Business Services, PTC, Quake Global, Rogers Communications, Sierra Wireless, Tech Mahindra, Telefonica, Teliasonera, Telit, u-blox, and Wipro.

Covered in this report

The report covers the present scenario and the growth prospects of the global M2M services market for 2017-2021. To calculate the market size, the report considers the revenue generated from the M2M services for cellular networks and satellite networks.

The market is divided into the following segments based on geography:
Americas
APAC
EMEA

Commenting on the report: "The latest trend gaining momentum in the market is M2M platform consolidation. Powerful M2M platforms that fit onto small boards to provide many ports are available. These platforms are compatible with standardized operating systems such as Linux and Android. M2M platform consolidation solutions provide a single and intuitive management platform for all M2M services and solutions. In addition, the solutions help monitor each service closely and consistently to improve the integration between solutions."

According to the report, one of the major drivers for this market is adoption of M2M in supply chain management. M2M technology plays a vital role in the improvement of supply chain processes. M2M services allow enterprises to improve their existing supply chain processes by enabling the remote monitoring of vehicles. These services also enable the provision of real-time updates about cargo shipments, reduce the cost to the company, and enhance data security.

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Further, the report states that one of the major factors hindering the growth of this market is standardization and policy-related issues. M2M solutions find applications in many industrial segments such as automotive, manufacturing, energy, healthcare, and military. Owing to high market fragmentation, operators are compelled to offer unique M2M platforms that suit different use cases and applications.

The study was conducted using an objective combination of primary and secondary information including inputs from key participants in the industry. The report contains a comprehensive market and vendor landscape in addition to a SWOT analysis of the key vendors.

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