

Anemia Drugs Industry Analysis: Key Findings, Regional Analysis, Key Players Profiles and Future Prospects

Anemia Drugs Market Analysis by Anemia Type (Iron Deficiency Anemia, Sickle Cell Anemia), Route of Administration, Product Type and End User - Forecast to 2022

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PUNE, MAHARASHTRA, INDIA, April 11, 2017 /EINPresswire.com/ -- Market Overview:

Anemia is one of the most common disorders related to blood and affects a whooping one quarter of the world population. It is characterized by tiredness, shortness of breath, lack of



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exercise capacity, weakness etc. The reason for the above symptoms is the lowered capacity of blood to carry oxygen due to imbalance in the level of red blood cells. The disease has a propensity towards women especially pregnant and lactating and geriatrics.

The Global Market for anemia is growing at a good rate and the market is expected to make a transition in favor of developing regions. The driving factors are growth of geriatric population, increasing awareness, increasing focus of social healthcare on women health and

particularly anemia, rise in accidents and cancer, rise in other risk factors such as diabetes, modern lifestyle induced stress, poor nutritional habits, rise in lactating and pregnant women in developing regions, intestinal infections etc.

The Market opportunity is huge and the market is quite fragmented with a number of players. There is a huge unmet market especially in developing regions. In some nations the market can also be segmented into contract and private, with the contract market led by government contracts for anemic drugs for social health programs.

The Drugs such as parenteral and oral iron supplements have a poor absorption and side effects associated with them. The market is devoid of a good efficacious drug and development pipeline

represents a huge opportunity. Other restraints on the market is growing incomes of developing regions which will result in loss of patients affected by anemia due to nutritional factors.

Key Players:

The Major Participants of this market are: Amgen Inc., GlaxoSmithKline plc, Bluebird bio, Biocon, GlycoMimetics Inc., Regen biopharma Inc., Bayer AG, Acceleron Pharma, Eli Lilly and company and others.

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Global Anemia Drugs Industry:

Global <u>Anemia Drugs Market</u> has been evaluated as a growing market and it is expected that the market will touch high growth figures in future. The global anemia drugs market is expected to grow with CAGR of 8.4% during the forecast period. The rise will be led by the developing regions and market development will represent a good strategy. Market penetration is comparatively easy and the market is also devoid of a very efficacious drug. Thus research and development collaboration between companies will be a smart strategy. The rising healthcare funding in developing regions also provide a good opportunity for further market development. Biologics development pipeline represent another potential alternative for developing anemia drugs.

Access the market data and market information presented through more than 25 market data tables and 25 figures spread over 84 numbers of pages of the project report "Global Anemia Drugs Market Research Report- Forecast to 2022"

Regional Analysis:

Depending on geographic region, Anemia Drugs market is segmented into four key regions: America, Europe, Asia Pacific, and Middle East & Africa. Globally, America is the largest market for anemia drugs closely followed by Europe. Asia pacific region is however the fastest growing region in anemia drugs market due to unmet medical needs, changing socio-economic conditions, greater awareness towards women health etc.

Market Segmentation:

Global Anemia Drugs Market has been segmented on the basis of anemia type which comprises iron deficiency anemia, sickle cell anemia, aplastic anemia, hemolytic anemia pernicious anemia and others. On the basis of route of administration; market is segmented into oral and injectable. On the basis of product type; market is segmented into biologics and non-biologics. On the basis of end users; market is segmented into hospitals, self-administered and others.

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Intended Audience

- Anemia drugs Manufacturers
- Anemia drugs Suppliers
- Brivate Research Laboratories
- •Research and Development (R&D) Companies
- Market Research and Consulting Service Providers
- Government Research Laboratories
- Contract Manufacturing Organizations

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In order to stay updated with technology and work process of the industry, MRFR often plans & conducts meet with the industry experts and industrial visits for its research analyst members.

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