

Footwear Industry Market 2016 Share, Trend, Segmentation and Forecast

PUNE, MAHARASHTRA, INDIA, April 11, 2017 /EINPresswire.com/ --

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Summary

Global Footwear industry profile provides top-line qualitative and quantitative summary information

including: market size (value 2011-15, and forecast to 2020). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Findings

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global footwear market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global footwear market
- Leading company profiles reveal details of key footwear market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the global footwear market with five year forecasts

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Synopsis

Essential resource for top-line data and analysis covering the global footwear market. Includes market size and segmentation data, textual and graphical analysis of market growth trends and leading companies.



Key points to buy

- What was the size of the global footwear market by value in 2015?
- What will be the size of the global footwear market in 2020?
- What factors are affecting the strength of competition in the global footwear market?
- How has the market performed over the last five years?
- What are the main segments that make up the global footwear market?

Key Highlights

- The footwear market consists of the total revenues generated through the sale of all types of men's, women's and children's shoes. Includes all footwear categories for men, women, boys and girls; excludes sports-specific footwear.
- The market is valued at retail selling price with any currency conversions calculated using constant annual average 2015 exchange rates.
- The global footwear market had total revenues of \$270,136.2m in 2015, representing a compound annual growth rate (CAGR) of 5.2% between 2011 and 2015.
- The women's footwear segment was the market's most lucrative in 2015, with total revenues of \$145,541.8m, equivalent to 53.9% of the market's overall value.
- With the US and Europe spending growth slowed by economic struggles, the Asia-Pacific countries will have to rely less on exports for economic growth and more on their domestic markets. As a result, it is expected that a greater share of the global growth of consumer spending will take place in emerging markets. Footwear brands will also have to cater to a stronger middle class.

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