

Merchant Acquiring Market Share, Trend, Segmentation and Forecast

PUNE, MAHARASHTRA, INDIA, April 11, 2017 /EINPresswire.com/ --

GET SAMPLE REPORT @
<https://www.wiseguyreports.com/sample-request/167842-insight-report-global-trends-in-merchant-acquiring>

Synopsis

Timetric's "Insight Report: Global Trends in Merchant Acquiring" analyzes the emerging trends, which are likely to shape up the merchant acquiring industry over the next five years. With huge influx of new payment solutions into the industry, both opportunities and challenges for merchant acquirers have reached a new level. There is paradigm shift from conventional services, such as accepting mag-stripe debit/credit cards, and mail and telephone orders, to new acceptance channels as a result of e-commerce/m-commerce, contactless technology, mPOS and omni-retailing.

The demarcating lines between business areas controlled by different market participants are gradually fading, with participants assuming multiple roles including acquiring, processing and technology providers. Furthermore, pressure on profit margins is encouraging acquirers to look for growth opportunities, in new locations and merchant segments.

External factors, such as regulations, are also influencing business models by increasing pressure on profitability. As a result, on one side acquirers are introducing new products and services, while on the other side focus is on enhancing capabilities such as cross-border acquiring and lowering merchant attrition. The report also provides an overview of card acquiring market size, at global as well as regional levels, and discusses the role of merchant aggregators in on-boarding micro and small merchants.

Summary

Timetric's 'Insight Report: Global Trends in Merchant Acquiring' provides insights into the changing card acceptance landscape, and emerging opportunities. It also:

- Explores the merchant acquiring structure
- Analyzes the role of aggregators in the merchant acquiring industry
- Captures key industry trends that are likely to shape the industry over the next five years
- Discusses the state of merchant acquiring across the world
- Explores key mergers and acquisitions in merchant acquiring between 2013 and 2015

Scope

- The report covers the top-line card-acquiring market size, at both global and regional level.



- It provides rankings of the top 10 merchant acquirers globally.
- It gives a snapshot of the industry structure for card transactions acquired at POS terminals.
- It covers emerging trends influencing the business dynamics of the merchant acquiring industry.
- It analyzes key growth opportunities.
- It covers key strategic deals and investments between January 2013 and May 2015.
- It explores the role of merchant aggregators in targeting untapped markets.

ACCESS REPORT @ <https://www.wiseguyreports.com/reports/167842-insight-report-global-trends-in-merchant-acquiring>

Key points to buy

- Understand the changing dynamics of merchant acquiring and gain insights into key technology.
- Understand competitive threats from new market entrants and emerging opportunities.
- Gain insights into investment trends.
- Understand how organizations will be affected by the changing industry dynamics.

Key Highlights

- The lines between business areas controlled by different market participants are becoming more blurred, with participants assuming multiple roles, including acquiring, processing, security and technology.
- Challenges imposed by regulation and demand for the latest technology have prompted banks to outsource or spin-off their acquiring businesses. At the same time, merchants have benefited from a drop in merchant service charges, increased payments innovation, industry-wide standardization, data analytics, omni-channel solutions and improved customer experience.
- The industry has moved towards price competition due to the commoditized nature of products and services, which has increased pressure on profit margins. The situation has become troublesome for acquirers as regulators worldwide cap debit merchant service charges (MSCs) and interchange fees in an effort to reduce MSCs.
- Card acquiring has become more accessible to micro merchants and small businesses. Technology such as mPOS and GPRS-POS are enabling merchants to accept cards without a landline connection. Advances in transactional security such as EMV, point-to-point encryption and 3D-Secure are also reducing acquirers' risk aversion to smaller merchants.
- Another key development in the industry is the dismantling of borders and ability to offer services in multiple countries – especially in e-commerce. For instance, in SEPA there are no more country boundaries, so an acquirer can legally operate from anywhere it wants.

FOR ANY QUERY CONTACT US @ <https://www.wiseguyreports.com/enquiry/167842-insight-report-global-trends-in-merchant-acquiring>

Norah Trent
Wise Guy Consultants Pvt. Ltd.
+1 (339) 368 6938 (US)/+91 841 198 5042 (IND)
[email us here](#)

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable

to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.
© 1995-2019 IPD Group, Inc. All Right Reserved.