

ACG: Promising Newcomer in the Gaming Industry

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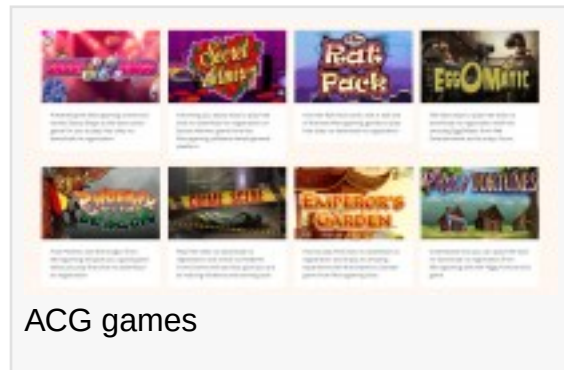
numerous online gaming resources. Just-launched site

offers, besides the wide range of different online games by

the most well-known developers, user-friendly interface in

English, minimalistic design, detailed descriptions for each

game, and – and what else? The industry of online gaming is quite competitive, so that while creating the new gaming platform there should appear quite strong arguments 'pro' for customers to choose the new resource instead of well-known ones.



ACG games

ACG: what can be found there

ACG proposes itself as an online gaming platform, whose main purpose is, as it is mentioned of the main page of site, "to supply all the visitors with useful and trustworthy advice about all nuances of online gaming." So that, one of the most specific features of the new gaming resource is the review section, which contains not only informative articles about different types of games and developers, but also analytical materials, useful "know-hows", and the latest news from the gaming industry.

The second important point is well-designed system of promotions for the most active users. From traditional 'welcome presents' to different thematic promos and tournaments – ACG demonstrates its attempt to encourage the customers as much as possible. The gaming process, though, becomes much more challenging and diversified.

What is more, all the games that can be found in ACG catalogue are supplied with demo versions – so that, they can be played for free. It is the most useful feature for the beginners or those who are not yet experienced with some types of games and want to try it. Either the well-known products or the newest soft can be tested on ACG without any limitations – the possibility of free choice from the huge variety of soft is, as it is declared, one of the main priorities of the new gaming platform.

How it looks like while using: customers' impressions

The recent statistics of ACG shows that gamers, who have already visited the resource, are leaving mostly positive comments on its services. 35% of ACG clients highly appreciated the usability of the site interface and good structuring of the info and game sections, 30% more admitted the stylish and pleasant design, 25% commented on the prompt and competent customer support. The quality and variety of gaming soft were also scored as the 'high-level'.

About ACG

ACG is the recently launched gaming platform, which aims to combine wide range of gaming soft and supporting services with the informative and analytical materials considering different phenomena of

gaming industry. The target audience of the recourse is defined as young adult and adult people (16-35 years old) who are interested in gaming not only as a kind of entertainment, but also as a long-term hobby and, though, want to know more about different types of games, technologies, developers etc.

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