

Female Condom 2017 Global Market Expected to Grow at CAGR 15.8% and Forecast to 2022

WiseGuyReports.Com Publish a New Market Research Report On – "Female Condom 2017 Global Market Expected to Grow at CAGR 15.8% and Forecast to 2022".

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The global female condom market is expected to grow at a CAGR of approximately 15.8% during the forecast period 2017–2022

<u>Female Condom – Report Insight</u>

A female condom is a contraceptive method for women. It is a barrier-type contraceptive, which is designed to give more control to women in the family planning. It is usually made of polyurethane or nitrile and is pre-lubricated on the outside. The introduction of female condom has created a new segment in the global condom market. Although the adoption of these condoms is still in the nascent stage, the market offers a significant scope for the growth.



Scope of Report

The report "Global Female Condom Market – Strategic Assessment and Forecast 2017-2022," considers the present scenario of the global female condom market and its strategic assessment for the period 2017–2022. It also includes a detailed study of growth drivers, trends, and restraints. The report also includes the leading five vendors in the market and other key vendors.

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The report provides the analysis of the key segments of the female condom market by material type, distribution channel, geography, country, and vendors. The report provides a detailed analysis of revenue from each segment:

- 1. Volume
- 2. Value

By Material Type

- 1. Latex
- 2. Non-latex
- Polyurethane
- Nitrile

By Distribution Channel

- 1. Consumer
- Drug Stores
- Supermarkets and hypermarkets
- Other Stores
- Online
- 2. Institutional

By Geography

- APAC
- EMEA
- Latin America
- North America

By Country

- Brazil
- Canada
- China
- India
- Japan
- US

Female Condom Market – Market Size and Dynamics

The global female condom market is expected to post a CAGR of 16.5% and 15.8% in terms of shipment and revenue, respectively during the forecast period 2017–2022. Female condom is perceived to be health-friendly among the female population as they do not have any influence on natural hormones and have no side-effects on health, unlike pills and injection shots.

The global female condom market is witnessing a rapid growth across the globe. The non-latex condoms segment constituted majority of the global market both in terms of volume and value in 2016. The rise in non-latex female condom offerings is primarily driven by the need for non-allergic contraceptives that can potentially offer better performance than latex ones.

Increase in the demand for B2B female condom is expected to decrease the per unit cost. However, as vendors will expand their presence in the retail market, the ASP per piece will increase post 2019. Analysts at Beige Market Intelligence expect some vendors to launch premium female condom with sophisticated packaging and design catering to the luxury segment of the society.

Female Condom Market – Trends, Drivers, and Challenges

Increasing HIV cases is a global issue; therefore, governments, organizations, and institutions worldwide are working to reduce the prevalence of this disease by creating awareness among people.

As the awareness about HIV is increasing, the demand for female condom is expected to rise during the forecast period.

The report outlines the major drivers that are expected to drive the growth of the market. Increasing effectiveness of family planning mandates and birth control measures and implementing comprehensive sex education for active demographic segment such as teenagers are among the major market drivers discussed in the report.

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The adoption of female condom is on the higher side as the volume of sale is likely to grow at a CAGR of 15.8% during the period 2016–2022. Therefore, increased popularity of female condom is one of the emerging trends in the global female condom market. Another major factor that is expected to play a vital role in the adoption of female condom is innovation. With vendors increasingly focusing on launching products that are aesthetically appealing, affordable, and pleasurable, analysts at Beige Market Intelligence expect some innovative products in the global female condom market. However, limited popularity, availability, and affordability of female condom is one of the major challenges of the market. The report also provides the Porter's five forces analysis along with a description of each of the forces and its impact on the market.

Female Condom Market – Geographical Analysis

The report includes the market analysis of different regions such as North America, Latin America, APAC, and EMEA. It outlines the major market share holders and the market size analysis across the regions.

In 2016, EMEA was the largest contributor to the global female condom market. The penetration of female condom in EMEA countries such as South Africa, Zimbabwe, Zambia, Egypt, and Congo is increasing rapidly. It is expected that EMEA will continue to dominate the market both in terms of revenue and volume in 2022 due to the rising popularity of female condom and a decline in per unit price of these products. Further, the urbanization in APAC is expected to bolster demand for female condom as people will become aware about these products and will have easy access in retail stores or chemist shops. North America represents a favorable retail environment for female condom where the largest manufacturer, The Female Health Company, is attempting to build a strong retail presence.

The report also provides the revenue forecast of each region featuring the key countries.

Female Condom Market – Market Share and Key Vendors

This report profiles the major companies in the global female condom market and also provides the competitive landscape and market share of the key players. It covers the entire market outlook about the value chain operating in the market.

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