

Beacon Management Software 2017 Global Market Expected to Grow at CAGR 9.36% and Forecast to 2021

Beacon Management Software 2017 Global Market Size, Status and Forecast to 2021

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WiseGuyReports.Com Publish a New Market Research Report On – “Beacon Management Software 2017 Global Market Expected to Grow at CAGR 9.36% and Forecast to 2021”.

The analysts forecast the [global beacon management software market](#) to grow at a CAGR of 9.36% during the period 2017-2021.

Beacon management software solutions provide a secure and safe path for transferring and integrating data from beacons to other software such as CRM software and social analytics tools. Many companies, such as Simon Property Group, have installed more than 4,000 beacons in over 190 malls and shopping centers worldwide. The deployment of beacons is aimed at welcoming shoppers through messages sent through applications such as the Simon Mobile App. These companies are the major end-users of beacon management software. Their deployment of beacon solutions across multiple physical locations drive the global demand for beacon management software.



"Beacon Management Software Market "

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Covered in this report

The report covers the present scenario and the growth prospects of the global beacon management software market for 2017-2021. To calculate the market size, the report considers the revenue generated from the sales of beacon management software.

The market is divided into the following segments based on geography:

- Americas

- APAC
- EMEA

The report, Global Beacon Management Software Market 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Estimote
- Kontakt.io
- Gimbal

Other prominent vendors

- Aruba by HP
- Beaconinside
- BlueCats
- Blue Sense Networks
- Cisco Systems
- Glimworm Beacons
- Swirl
- Onyx Beacon
- Quuppa
- Relution
- Sensoro
- ZIH

Market driver

- Growing need for managing beacons
- For a full, detailed list, view our report

Market challenge

- Lack of willingness to adopt beacon technology
- For a full, detailed list, view our report

Market trend

- Rise in the number of consumers purchasing through applications
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2021 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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Table Of Contents – Major Key Points

PART 01: Executive summary

PART 02: Scope of the report

PART 03: Research Methodology

PART 04: Introduction

- Key market highlights

PART 05: Market landscape

- Market overview
- Market size and forecast
- Five forces analysis

PART 06: Market segmentation by end-user

- Market overview
- Retail sector
- Non-retail sector

PART 07: Geographical segmentation

- Overview
- Americas
- EMEA
- APAC

PART 08: Key leading countries

- Key leading countries
- US
- Japan
- Germany

PART 09: Decision framework

PART 10: Drivers and challenges

- Market drivers
- Impact of drivers on key customer segments
- Market challenges
- Impact of challenges on key customer segments

PART 11: Market trends

PART 12: Vendor landscape

- Competitive scenario
- Other prominent vendors

Continued.....

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Norah Trent
wiseguyreports
+1 646 845 9349 / +44 208 133 9349
email us here

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