

# AA490CHALLENGE AND APUREMOVEMENT STANDS WITH VICTIMS OF RAPE AND SEXUAL ASSAULT

*Standing in solidarity with rape & sexual assault survivors, rapper & educator Mahogany Jones is gearing up for the 4TH ANNUAL DENIM DAY DETROIT on April 26.*

DETROIT, MI, USA, April 17, 2017 /EINPresswire.com/ -- [Mahogany Jones'](#) aPUREMovement will work in conjunction with Enough Said's [AA490CHALLENGE](#). The collaborative effort will help raise awareness and funds for Detroit's remaining unprocessed rape kits via a [DENIM DAY](#) DETROIT fashion show. This will also support the annual international recognition of Denim Day 2017.

Motor City Casino joined the partnership and will open their venue, the Sound Board, to host DENIM DAY DETROIT. The event is priced at \$25-\$49, the latter pricing for premium seating.

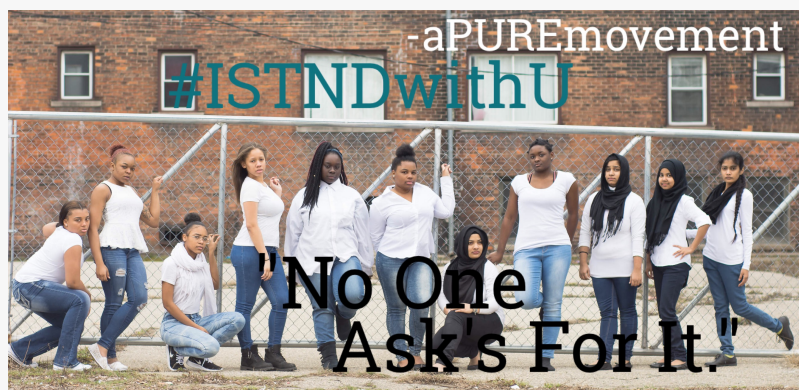
Media personality Lola George will host the 4TH ANNUAL DENIM DAY DETROIT at The Sound Board. Mahogany and her compatriots will hosts workshops, seminars, performances and other related activities aimed at educating the masses on rape and sexual assault prevention strategies.

Women, men and children are encouraged to wear a white shirt and denim jeans to show other DENIM DAY participants that Detroit stands with them.

In the coming days, keep your eyes on Mahogany Jones' social media channels for updates. Use the hashtags [#ISTNDwithU](#), [#DenimDayDetroit](#) and [#EndVictimBlame](#) to add to the conversation and take



Denim Day Event Flyer, April 26, 2017, Detroit MI



A Pure Movement Group [#ISTNDwithU](#)

photos holding signs or using a watermark with #iSTNDwithU to show true togetherness.

## ABOUT DENIM DAY

Denim Day was launched to raise global awareness of the rape and sexual assault, this after an Italian Supreme Court ruling where a woman's attacker walked free because she wore tight denim jeans and helped take them off during her assault which erroneously signified consent in 1998. In 2008, Italy's High Court overturned the "denim defense" ruling.

DENIM DAY is celebrated this year on April 26.

Learn more by visiting the website:

<http://denimdayinfo.org/>

Follow Mahogany Jones on her online spaces below:

<http://mahoganyjones.com/>

<https://www.instagram.com/mahoganyjonz/>

<https://www.facebook.com/mahoganyjonz/>

<https://www.instagram.com/apuremovement/>



Denim Day Detroit #ISTNDWITHU

## ABOUT VERZATYLE ENTERTAINMENT

Verzatile Entertainment is a one-stop hub for artist development, marketing, business affairs, media training, and creative direction. Based in the Greater Washington area, the trio of Kevin Plater, Steve Strang, and D.L. Chandler bring a wealth of experience across a variety of realms and disciplines to ensure each artist or client can maximize their impact.

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