

The Steelyard Designer's Lounge Returns to High Point Market with Verve and a New Lineup of Events

Steelyard and Universal To The Trade partner once again to host the popular pop-up workspace exclusively for interior designers

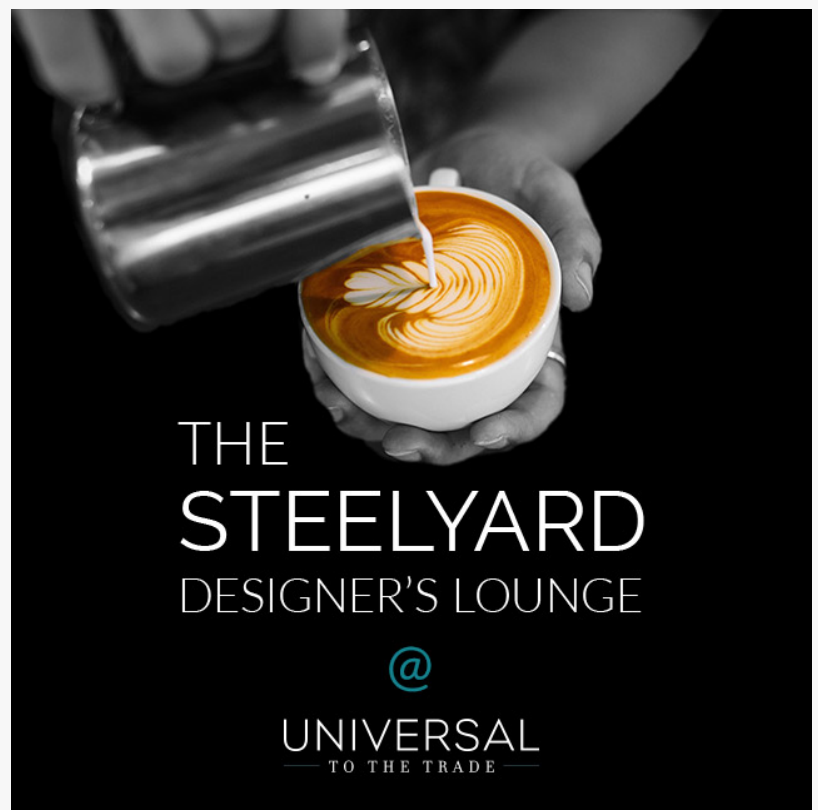
HIGH POINT, NC, USA, April 13, 2017 /EINPresswire.com/ -- Building on the success of last fall's [Designer's Lounge](#), [Steelyard](#) and [Universal To the Trade](#) have teamed up again to offer a relaxing, entertaining, and educational place exclusively for interior designers attending High Point Market. New to the Lounge this spring are several unique events including a Market Eve salon with special guest appearances, a weekend "Pooch Pop-Up", and Cash & Carry. See the expanded lounge schedule [here](#).

The Steelyard Designer's Lounge, located within the To The Trade Showroom at Universal's beautifully renovated flagship building (101 South Hamilton St.), will be open Friday, 12 - 6 and Saturday, April 22 through Tuesday, April 25 from 9 am to 6 pm. Along with ample gathering and work areas, the Lounge offers a variety of amenities designers need to survive long Market days: coffee, organic juices, wine, snacks, Wi-Fi, charging stations, iPads, and a bag check.

"Designers are an important part of our business. It's one of the key reasons we made the move to downtown High Point, so continuing to host The Designer's Lounge was a natural fit for us in being able to enhance the Market experience for design partners" said Neil MacKenzie, Universal's director of marketing.

"Universal's respect for the interior design community is in perfect alignment with Steelyard's commitment to being the industry's most efficient trade-only design resource," says Steelyard Chairman & CEO, Shawn Hughes. "The Lounge affords us a great space to meet new designers and reconnect with our users. We've already formed several valued partnerships resulting from chance meetings in last fall's Lounge. You never know who you might run into!"

Designers can register for complimentary access to the Lounge online or in person at Universal.



A Place Exclusively for Interior Designers at HPMKT

They can also pre-register to attend Universal's Bow Ties and Blue Jeans party beginning at 5 p.m. on Monday, April 24th.

About Steelyard:

For nearly two decades, Steelyard has supported the interior design industry providing trade professionals with the inspiration and product information they need to deliver exceptional residential and commercial projects to their clients.

Providing detailed design research on over 100,000 products from hundreds of top designer-focused manufacturers, Steelyard is the largest specification platform catering exclusively to the professional design community. With the ability to engage a registered user base of tens of thousands of interior designers and architects, Steelyard helps manufacturers promote and measure real market demand for their products. For more information, visit www.steelyardaccess.com or follow us on social media @steelyardaccess.

About Universal:

Universal Furniture creates quality furnishings for the whole home with a focus on function and lifestyle. The company's casegood, upholstery, accent and accessory designs are developed under the brand names Universal Furniture (Lifestyle Collections), To The Trade (Interior Design) and Smartstuff™ (Baby and Child), and sold through retailers and interior designers throughout North America and around the world. Founded in 1968, Universal Furniture is a brand of Samson Holdings, one of the world's largest vertically integrated furniture manufacturers. For more information, please visit www.universalfurniture.com, or find us on Facebook, Instagram, and Pinterest @UniversalFurn.

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