

Oprah's Favorite Thing Footnanny Brand Products Available for the First Time in Canada

Footnanny Creator Gloria L. Williams Makes Her First International Appearance on The Shopping Channel in Mississauga, a Canadian Province of Ontario

TORONTO, ONTARIO, CANADA, April 14, 2017 /EINPresswire.com/ -- Get ready to let the sun shine on your toes. Kicking off the Easter holiday weekend is Gloria L. Williams, the founder and creator of the Footnanny brand, who makes her first international appearance on The Shopping Channel. Williams will showcase and demonstrate her "made in the USA" line of signature foot creams and soaking salts available at a great deal in Canada on Friday, April 15, 2017 for three shows: 1 p.m., 4 p.m., and 7 p.m. EST.

"Just in time for springtime, my most popular fragrances – Lavender; Unscented; Peppermint; Teatree; Chocolate; Pumpkin/Vanilla; Eucalyptus;Unscented; and Lemon foot



creams – and Rose Lime foot soaking salts will be available at a price that can't be beat," said Williams aka Footnanny and is a celebrity pedicurist. "Stock up because I recommend that you treat your feet daily as a beauty regimen to get the best results."

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The expansion of my Footnanny Brand beyond the borders of USA is a dream come true and a priceless blessing. Canadians need foot care and the Footnanny products brings wellness beyond a pedicure." *Gloria L. Williams, Footnanny CEO* Shopping is easy with TSC. Footnanny products are available across all of TSC's platforms, including TheShoppingChannel.com or call toll free: 1-888-2020-888. You also can <u>watch TSC live</u>.

The Footnanny brand's popularity was the result of a tweet sent by Ms. Oprah Winfrey that went viral. As Williams' brand grew, Ms. Winfrey was amazed by the new fragrances and even participated in the scent selection for the 2016 rose limited edition. Williams chooses fragrances from memories of her childhood. "The limited edition of my rose fragrance has a refreshing floral effect, which can evoke the spirit of love and romance, was selected for the loving memory of my dear mother who adored her rose garden."

"Making the O Magazine's List for an unprecedented third year in a row has been phenomenal and humbling," said Williams who expanded her brand to include foot soaking salts with therapeutic properties of essential oils of rose and lime combined with a blend of four salts: Himalayan, Dead Sea, Foaming Sea Salt, and Epsom to create the perfect balance of a natural foot detox.

"My fragrant creams are made with a blend of shea and cocoa butters, aromatherapy, and vitamins in a rich cream designed especially for feet," said Williams, a certified reflexologist. "I recommend my unscented foot cream which is great for diabetics and pregnant women."

Promoting health and wellness for feet globally is Williams' mission. The Footnanny brand has been the ultimate indulgence for Ms. Winfrey, Stedman Graham and Gayle King. Celebrities, such as the previous First Lady of the U.S. Michelle Obama, Maria Shriver, 2016 Olympic Gold Medalist Pro Golfer Justin Rose, Taraji P. Henson, Randy Jackson, Lady Gaga, Loretta Devine, Omar Gooding, A\$AP Rocky, Cicely Tyson, Julia Roberts, Sean "P Diddy" Combs, Bellamy Young, Sela Ward, Rita Wilson, Patrick Faucette, Paula Jai Parker, Jessica Simpson, Ashanti, Christy Turlington, Keri Russell, and more have experienced the Footnanny "dream" cream and salts.



Footnanny CEO Gloria L. Williams offers "wellness beyond the pedicure," through her foot creams and soaking salts.



Limited Edition - Rose & Lime Foot Salts and Rose Foot Cream with Bonus Spa Sock

"The expansion of my Footnanny Brand beyond the borders of USA is a dream come true and a priceless blessing. Canadians need foot care and the Footnanny products brings wellness beyond a pedicure," said Williams. "My mission is to touch people with my products globally." Williams is well on her way to achieve her goal: TSC reaches approximately 11 million homes.

Footnanny is on Twitter and Instagram @Footnanny. Like her on Facebook to get tips about foot care. To connect with Footnanny, send a note to footnanny@footnanny.com.

For appearances and interviews, contact Platinum Star PR at info@platinumstarpr.com or 213-276-7827.

About Gloria L. Williams

Gloria L. Williams, the creator and CEO of footnanny.com, is a licensed nail technician, spa consultant, and certified reflexologist. Williams is the personal pedicurist for Ms. Oprah Winfrey. Williams' Footnanny cream made the prestigious Oprah's Favorite Things 2014, 2015, and 2016 list. Her products have been featured on The Talk, Good Morning America, and at the Valspar Golf Championship at the Innisbrook Resort. Williams gives back to several charities including Blessings in a Backpack, Kiva, and Soles4Souls: The Power of a Pair of Shoes Campaign through Footnanny Cares at www.footnanny.com.

About The Shopping Channel The Shopping Channel (also known as TSC) is a Canadian English language cable television home shopping channel. TSC is a division of Rogers Media. The channel is headquartered in Mississauga, Ontario. It showcases various products which viewers can purchase either by telephone or internet. Founded by Canadian entrepreneur John Goldberg, the channel went on the air on January 15, 1987 as the Canadian Home Shopping Network (CHSN), under the umbrella of the Canadian Home Shopping Club, and was affiliated with



the U.S. Home Shopping Network. CHSN was renamed to TSC in 2000.

About Mississauga

A suburb of Toronto, Mississauga's growth is attributed to its proximity to that city. It is the largest suburb in Anglo-America by population. In recent decades, the city has attracted a multicultural population and has plans for developing its downtown core. Residents of the city are called Mississaugans or Saugans. Toronto Pearson International Airport, Canada's busiest airport, is located in the city, and it is the location of many major corporate headquarters for Canada.

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