

# Kinesio Tape Industry worth USD 63 Billion by 2027 – Foresight Research

*Kinesio Tape Market including Classification, Application and Industry Chain Overview, Kinesio Tape Market Analysis and Forecast by Product, Type and Region*

PUNE, MAHARASHTRA, INDIA, April 14, 2017 /EINPresswire.com/ -- Middle East & Africa Kinesio Tape Market for is expected to reach ~USD 63 million during the period 2016 to 2022 and is booming and is expected to grow by 7.5% CAGR by the end of 2022



## Market Scenario

Kinesio Tape Market has been evaluated as rapidly growing market and expected that the market will reach high growth figures. Kinesiology tape is used for treating athletic injuries and a range of physical discomforts. Kinesio tape can be used for practically anything from chronic pains to menstrual cramps provided that the tape is applied properly. Kinesio tape can be applied in hundreds of ways and it has the

ability to reduce pain and inflammation, thwart injuries, optimize performance, and stimulate good circulation and healing. It has been proved that the use of Kinesio taping has positive physiological effects on the skin, muscles, ligaments, tendons, joints, and lymphatic and circulatory system.



Major Key Players : Atex Medical Co. Ltd., Changzhou DL Medical & Health Equipment Co. Ltd, FysioTape B.V., Kinesio USA (Kinesio Holding Corporation)"

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## Key Players

- Atex Medical Co. Ltd.
- Changzhou DL Medical & Health Equipment Co. Ltd
- FysioTape B.V.
- Kinesio USA (Kinesio Holding Corporation)
- KT Health (KT Tape)
- Mueller Sports Medicine Inc
- Nitoms, Inc. (Nitto Denko Corporation)
- RockTape
- SpiderTech.

## Scope of Kinesio Tape

Kinesio Taping is used in the rehabilitation process of the patients with accidental injuries. People suffered from the spinal injuries, orthopaedic fractures tend to have problems with the movement of the limbs. Kinesio taping assists in regularizing the body movement by supporting

the muscles and joints in the desired body area. Medical professionals and other clinicians use kinesio tapes along with the other treatments in order to treat the patients with injuries and also in pain management therapies. Physiotherapists use the kinesio tapes in the rehabilitation programs and the physiotherapeutic treatments for the patients, to restore the original natural motion of body after the spasms or other medical conditions.

#### Segmentation

By Type - Roll Form and Precuts

By Application - Sports Protection, Medical Rehabilitation

By End User - Hospital, Rehab Center, Athletes, and Others

By Region – North America, Europe, Asia-Pacific and Row

#### Regional Analysis

Depending on geographic region, Kinesio Tape market is segmented into 6 countries in Middle East & Africa region. UAE is the largest market for kinesio tape in Middle East & Africa. Oman is the second-largest market for kinesio tape in Middle East & Africa region which is expected to be the fastest growing market in the near future. Furthermore, Kuwait and Qatar markets are expected to have a limited but steady growth in the kinesio tape market.

Browse Full Kinesio Tape Market @ <https://www.marketresearchfuture.com/reports/kinesio-tape-market>

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#### Contact:

Akash Anand

Market Research Future

Magarpatta Road, Hadapsar,

Pune - 411028

Maharashtra, India

+1 646 845 9312

Email: [akash.anand@marketresearchfuture.com](mailto:akash.anand@marketresearchfuture.com)

Web: <https://www.marketresearchfuture.com>

Akash Anand

Market Research Future

+1 646 845 9312

[email us here](#)

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