Web Courseworks and .orgCommunity Announce the eLearning Thought Leaders Summer Webinar Series

The eLearning Thought Leaders webinar series moves into summer with an exciting lineup of eLearning industry speakers.

CHICAGO , ILLINOIS , UNITED STATES, April 17, 2017 /EINPresswire.com/ -- Web Courseworks and .orgCommunity are excited to announce the Summer eLearning Thought Leaders webinar series. The two organizations first collaborated on the eLearning Thought Leaders series in January of 2017. The Spring series kicked off with Megan Torrance of TorranceLearning. The last webinar in the Spring series will be held on April 25th at 11:30 a.m Central Time, with Tagoras sharing their Learning Business Maturity Model. The Summer webinar series will start in May, and will continue to be held on the last Tuesday of the month from 11:30 a.m to 12:30 p.m Central Time.

To register for The Learning Business Maturity Model webinar with Tagoras please visit: https://attendee.gotowebinar.com/register/787711399525817345?source=Summer+series+PR.

Paul Gannon will kick off the Summer series with Using Video to Drive Revenue for Learning Programs and Events on May 30th. In addition to Gannon, the series will feature Brian McGowan and Jenny Saucerman. Register for the Summer eLearning series at this link: http://www.webcourseworks.com/news-events/.

The following webinars are scheduled from May – July 2017:

• Using Video to Drive Revenue for Learning Programs and Events – May 30: Led by Paul Gannon, founder and CEO of Thoughtcast Media. Gannon founded PersonifyTV, and is pioneer and thought leader in the video marketing industry. In this webinar, Gannon will discuss how to target customers in different marketing and sales stages using video, as well production tips to help you improve the performance of your videos.

• Learning is a Behavior: How to Improve Education Outcomes Through Interventions – June 27: Led by Brian McGowan, co-founder and CLO of ArcheMEdX, Inc., a healthcare eLearning and analytics company. McGowan is a research scientists and educational technologist. In this session, McGowan will present on learning behavior and how implementing interventions for healthcare professionals can improve the impact of an educational activity.

• Failure is the New Success: Solving Complex Problems with Game-Based Learning – July 25: Led by Jenny Saucerman, an instructional designer at Web Courseworks. Saucerman is an expert in game-based learning and gamification, and has developed courses for a variety of organizations in the eLearning industry. In this webinar, Saucerman will explain the mechanics of game-based learning, and how it gives learners a chance to solve complex problems in a safe, risk-free environment. Hear how to give learners the freedom to test multiple solutions, and create virtual, educational spaces for intrinsic motivation.

About Web Courseworks
Web Courseworks is a learning technologies and consulting company. We help associations leverage technology and drive highly successful education initiatives that push them to be the leading provider of education in their field. Web Courseworks has been in the business of educational technology to improve learning since 1979 and has spent the past fifteen years focusing specifically on eLearning by providing managed services for association education, learning management systems and course development. We continue to develop and benefit from our unique position as a full-service eLearning company. Learn more at: http://www.webcourseworks.com/

About .orgCommunity
Launched in December 2015, .orgCommunity is the ultimate collaboration environment for association and nonprofit executives and solution providers. Designed by Sherry Budziak and Kevin Ordonez—association industry experts and visionary entrepreneurs who have a combined 50+ years of experience serving the association management industry—.orgCommunity connects association/nonprofit executives and partners through online discussion forums, programs, webinars and a robust knowledge center. Learn more at http://www.orgcommunity.com/.

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