

WAG Magazine Showcases Entrepreneur Elizabeth Sanders of HorseOPeace.com Natural Goat Milk Soaps

WAG profiled Elizabeth Sanders of HorseOPeace, Extra TV's Hilaria Baldwin, musician Paul Shaffer & Tiffany's Art of the Wild jewelry

NEW YORK, NY, ., April 17, 2017 /EINPresswire.com/ -- [WAG Magazine](#) showcased skincare entrepreneur Elizabeth Sanders of HorseOPeace.com goat milk soaps, in a profile about how she combines making natural soaps that keep skin soft and healthy with religious values that permeate her business and family life.

“Sanders is the entrepreneur behind Horse O Peace raw goat-milk soaps and [Healthy Pets](#) goat-milk shampoo soaps for dogs and cats. The Winston-Salem, North Carolina, resident has been featured in The New York Times, on ABC’s Tampa, Florida, affiliate and on radio stations throughout the Midwest. But she’s no beauty diva,” the magazine said.

WAG Editor Georgette Gouveia in her “Tis a Gift to Be Simple” article, wrote “Sanders grew up in Minnesota, where she was born, and northern Wisconsin, where she followed the Dunkard Brethren, a community of Plain People similar to the Mennonites and Amish. On the family farm she wore a kerchief and long dress and lived a simple life as she trained horses as hardy workers and gentle companions for children. Sanders even served as a handler in equine therapy for disabled youngsters.”

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WAG Magazine

WAG said, “Sanders didn’t remain a follower of the Brethren. While the hard work and simplicity appealed to her, she says she found little room for herself as an



Voted New York’s best monthly magazine, WAG Magazine serves the New York metro, Connecticut and New Jersey markets. Elizabeth was profiled in the April issue, along with Hilaria Baldwin, the Extra TV correspondent married to actor Alec Baldwin, about her “The Living Clearly Method” book; famed musician Paul Shaffer since his David Letterman Show gig, and jeweler Tiffany debuting the elegant and pricey “Art of the Wild” jewelry collection, and a range of other articles.

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independent, entrepreneurial woman.”

Sanders’ soap making began as a hobby and grew to a business. WAG stated, “The rigors of wintry farm life and horse training began to take a toll on her hands. That’s when she began making goat-milk soap to heal the cracks and chapped look. (The secret was using 100 percent goat-milk in the formula — no water, which tends to dry the skin.) Thus Horse O Peace was born, playing in its name on the farmer’s expression “a horse a piece up the road” to describe the ride to town.”

WAG added, “You can take Sanders out of the Plain People but you can’t take plain generosity out of Sanders.” Elizabeth added, “Our parents instilled in us that if we can help others, we do it.” Today, she helps at church, bakes cookies for a men’s shelter, adds free soap to military addressed orders and maintains family-friendly prices for her soaps that top fashion and beauty blog BeautyStat.com called an “excellent line of products offered at a shockingly affordable price.”

With her IT executive husband Nick, who designed and runs the HorseOPeace.com website and helps in operations, the couple homeschools their 4 sons, ages 1 to 5, in the tradition they both experienced.

HorseOPeace.com, based in Winston-Salem, North Carolina, has satisfied around the USA and world for its natural scented and unscented goat milk soaps, Shea butter cream and lip balms. Based in Winston-Salem, NC, its soaps are available at www.HorseOPeace.com, Amazon.com, Facebook.com/HorseOPeace and elsewhere. Horse ‘O Peace Ranch is active on social media at Twitter.com/HorseOPeace and Instagram.com/HorseOPeaceRanch. Media contact BD@DobsonPR.com.

Brian Dobson



Goat milk soap entrepreneur Elizabeth Sanders, founder of HorseOPeace.com.



Elizabeth, Nick and the 4 Sanders boys make HorseOPeace.com a family affair.

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