

Arizona NARI and the Aspire Institute Team to Teach Best Business Practices for Remodelers

Arizona NARI Chapters Team with the Aspire Institute to Host Best Business Practices Workshops for Remodelers

TUCSON, AZ, USA, April 17, 2017
/EINPresswire.com/ -- NARI of Southern Arizona/Tucson and Greater Phoenix NARI have teamed with leading building-industry business coach and educator, The Aspire Institute, to present one-day, advanced business practices workshops for professional remodelers and custom home builders. "Where Does Profit Really Come From?" is the only workshop of its kind, helping professional builders shape their business models to maximize profits without raising prices or increasing revenue and without cutting expenses.

The workshop will address key areas in the professional builder's business including how different business models affect profitability, differentiating from the competition, attracting the right customers in the digital age as well as finding, hiring and keeping top employees in a challenging hiring market.

"I designed this class to explore how simple, small changes in a contractor's business model can make a substantial difference in how easily profits flow," said Aspire Institute founder and CEO, Ken Brookings.

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Shawn Anderson

After attending the workshop, Shawn Anderson, co-owner of Monarch Custom Homes and First Vice President of the North Idaho Building Contractors Association, said, "They gave us a lot of information that helped solve questions that my husband and I have been asking ourselves for years. It helped us step back and pay attention to the important part of the business that none of us take the time to pay attention to. It was invaluable."

The workshop will be offered on two dates, in Tucson, AZ on Monday May 8th at the Hilton Tucson East (1:30pm-7:30pm), and in Phoenix on Tuesday May 9th at the Double Tree Hilton Phoenix Airport (10am-4:30pm). The normal price is \$295 per company, covering all owners, spouses and senior managers. On behalf of NARI of Southern Arizona/Tucson and Greater Phoenix NARI (both affiliates of the National Association of the Remodeling Industry), a



Ken Brookings, The Aspire Institute Founder & CEO

limited number of scholarships are available on a first-come, first-served basis. NARI of Southern Arizona/Tucson and Greater Phoenix NARI members receive special \$195 pricing. To learn more or reserve seats visit www.AspireWorkshop.com or call The Aspire Institute at 888-252-8998.

MORE: For over 20 years the Aspire Institute has been helping the owners and leaders of small businesses achieve new levels of success. We focus on helping those who are expert in their craft become equally powerful as professional business operators.

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The Aspire Institute Founder & CEO presenting Where Does Profit Really Come From



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