

# Media Alert: Kenandy to Present at Salesforce World Tour Toronto

REDWOOD CITY, CALIFORNIA, USA, April 18, 2017 /EINPresswire.com/ -- [Kenandy](#), an enterprise resource planning (ERP) solution built natively on the Salesforce platform, will be speaking at the upcoming [Salesforce World Tour](#) in Toronto on April 20. Jeff Underdahl, Vice President, Business Consulting for Kenandy, will be presenting a session titled “Salesforce CPQ & Kenandy ERP: The Front Office Meets Back Office.”



## What:

The session, titled “Salesforce CPQ & Kenandy ERP: The Front Office Meets Back Office” will outline how the powerful combination of [Kenandy Cloud ERP](#) on Salesforce unifies sales opportunities, quotes, sales orders, work orders, purchase orders, shipments, and financials under one seamless application. The discussion will showcase the user-intuitive Kenandy platform and demonstrate real-world ways employees can gain rapid understanding of their overall costs and supply chain, while also having instant insight into big picture data, such as the cost to serve customers, promotion yields, success of new product introductions, etc. The session will also discuss how data accessibility of this scale helps leaders see trends and patterns across the business, and enables companies to innovate and make business process changes on the fly.

The Salesforce World Tour Toronto will be educating attendees on the artificial intelligence (AI) built into the world's #1 CRM platform. Introduced to the market last fall, Salesforce Einstein AI infuses artificial intelligence into Salesforce applications, providing users with highly personalized and predictive customer experiences.

## Who:

Jeff Underdahl, Vice President, Business Consulting, Kenandy

Jeff Underdahl brings nearly two decades of experience in ERP software, solutions engineering, and business development to his role of Vice President of Business Consulting at Kenandy. Underdahl offers extensive knowledge of the manufacturing industry combined with a proven track record for customizing solutions that empower manufacturing companies to innovate.

Prior to joining Kenandy, Underdahl was the Vice President of Technical Sales and Product Innovation at Luxent, Inc., a full-service provider specializing in delivering cloud-based Salesforce and ERP solutions for mid-sized manufacturers and distributors. Before joining Luxent, Jeff spent 15 years at Epicor Software in Solution Consulting,

## When:

Thursday, April 20, 2017  
12 p.m. - 12:20 p.m. ET

Where:

Beanfield Centre (formerly Allstream Centre)  
105 Princes' Blvd, Toronto, ON M6K 3C3, Canada

Registration for the event can be found here.

For more information, contact Renee Berry at [pr@kenandy](mailto:pr@kenandy) or 650.209.8472.

About Kenandy, Inc.

Kenandy's Cloud ERP on Salesforce empowers business innovation. Kenandy has redefined enterprise resource planning by allowing customers to map their ERP to their existing business processes. Kenandy is dedicated to giving companies the freedom to innovate products, services, operations and relationships with Cloud ERP that is flexible and ready for growth. Unlike traditional ERP systems, Kenandy provides an end-to-end Cloud ERP in 150 Business Ready Objects™, not thousands of tables. Now you can, with Kenandy. [www.Kenandy.com](http://www.Kenandy.com)

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